

**KENTUCKY FARM BUREAU BEEF EXPO**  
**28<sup>th</sup> ANNUAL ALL BREEDS PEN HEIFER SHOW AND SALE**  
**LOUISVILLE, KENTUCKY**  
**March 6<sup>th</sup> and March 7<sup>th</sup> ,2026**

**ELIGIBILITY:**

1. Pens shall be either 2 or 3 head of commercial or registered females. All registered cattle must have original registration papers available at check in.
2. Pen consignments are not required to be halter broken. Animals should be uniform in condition, frame size, and breeding status (open, spring bred, fall bred, cow/calf).
3. A minimum age of heifers shall be 10 months, with the exception of Embryo Transplant Progeny. The maximum age limit of all entries shall be 42 months of age. ET calves born after Oct. 1<sup>st</sup> must sell with a recipient dam. The Pen Heifer Sale Committee reserves the right to limit the number of entries. In such cases, preference will be given to older and bred heifers.
4. If heifers are bred, they must be bred to a registered bull with known EPDs.
5. All females must meet the following requirements within 90 days of sale: 5-Way Lepto & Vibro, 7-Way Blackleg, IBR-BVD-PI Vaccine, Internal and External Parasite Control, No Growth Implants.
6. If your cattle sell out of state, be advised that additional health protocols may be required. See official sale vet for further info following the sale.
7. **\*NOTE THE DATE! Please plan accordingly for veterinary visits, catalog information, pictures, and other deadlines! For info on bred heifer pregnancy policy, contact sale management before catalog is printed.**

**FEES:**

1. A \$50.00 entry fee will be assessed per head. This fee is non-refundable. **If interested in consigning, please contact JWC Marketing, LLC or [john@jwcmarketing.com](mailto:john@jwcmarketing.com) to assist in catalog planning. All entries are due to JWC Marketing, LLC by January 16, 2026 with entry fees.** For inspection purposes, we prefer entries early.
2. Estimated sale expense will be no greater than 7% of gross sales.
3. Settlement will be made to consignors within 30 days after the sale, providing that consignor meets all the necessary requirements regarding paperwork and fees, and that full settlement has been made on the sale.

**SHOW:**

1. There will be a minimum of \$8,000 in premiums and awards.
2. Separate divisions will be offered for registered and commercial cattle consignments. Class breaks for each division will be as follows: (a) Open heifers; (b) Spring bred heifers (Calving dates to be Jan 1 to June 30); (c) Fall bred heifers (Calving dates to be July 1 to Dec 31); and (d) Cow calf pairs (to show as a cow calf pair, all entries must have a calf at side): (e) Embryo transplant progeny.
3. Heifers will show by age using a futurity break. Show placings will be used to assist the Sale Committee in making the sale order. Sale committee will be in charge of picking the judge.

**ARRIVAL OF CATTLE AND SALE PROCEDURES:**

1. Pens will be available Thursday, March 5<sup>th</sup> at 10:00 a.m. and animals must be in place by Friday, March 6<sup>th</sup> at 8:00 a.m. Show will be Friday, March 6<sup>th</sup> at 2:00 p.m. The sale will be Saturday, March 7<sup>th</sup> at 2:00 p.m.
2. Pens will have a dirt surface. Bedding will not be provided. Straw or wood shavings may be brought in by the consignor, or purchased from concessionaire at the consignor's expense. The consignor must provide all feed, feed pans, water buckets, etc.
3. Heifers must be clean and **must** be clipped. The clipping standard is head, brisket, top line, and tail. Clipping must be completed prior to arrival. There is no maximum grooming standard other than grooming chutes and fans are not allowed in the pen show aisles.
4. Each consignor will be expected to help with the show and sale by getting their heifers to and from the sale ring, as well as assisting in loading out sale animals.
5. **An individual Certificate of Veterinarian Inspection (health papers) must accompany each animal. Each animal consigned must have a negative BVD-PI test noted on their health paper.**

**Also, an official I.D. must be on the health paper. ANIMAL MUST HAVE AN R.F.I.D. (840) TAG IN THEIR EAR. Please consult your personal Veterinarian or contact John Chism (502-229-3735) for information on obtaining R.F.I.D. Tags.**

**RULES:**

1. The Sale Committee reserves the right to disqualify any entry upon arrival.
2. The All Breeds Heifer Show and Sale Committee and the Sales Manager reserve the final and absolute right to interpret these rules and regulations.

**TERMS AND CONDITIONS**

**TERMS:** Terms of the sale are cash or personal check. Each animal will be sold to the highest bidder. The auctioneer will settle any disputes as to bids.

**PURCHASE:** Each animal will be at the purchaser's risk as soon as sold and can be moved after settlement has been made. Animals may be left in the Pen Sale area until noon on the day after the sale.

**HEALTH:** Out-of-state buyers should be aware of any special requirements and/or permits of their respective states and shall be responsible for same.

**CONSIGNOR'S RESPONSIBILITY:** The seller is the responsible party for all representations made about his cattle. The management of the sale assumes no liability, legal or otherwise, but will endeavor to protect the interest of both the buyer and the seller.

All info forms need to be sent in complete. If consignments are listed as commercial, but seller knows the sire and the sire of the dam that information should be submitted for the catalog. If it is a registered animal, the registration number should be submitted for the catalog information. **"Supplement sheet information should be minimal."** Any changes from printed material will be announced sale day. Announcements from the sale block take precedence over anything printed in the catalog.

**PAPERS:** Registration papers on animals sold as registered animals (including any calves born prior to the sale) will be collected at arrival at the sale site. Papers will be transferred by sales manager at the seller's expense with no cost to the buyer. Each buyer must be sure to give the clerk the proper name and address and breeder number if available for transfers. All calves born after the sale are to be registered by the purchaser.

**NO AI SERVICE CERTIFICATES WILL BE FURNISHED BY THE SELLER FOR BRED FEMALES.**

**GUARANTEES:**

1. **BREEDING** – All animals are guaranteed to be breeders (with the exception of):
  - (A) Injury or disease occurring after sale.
  - (B) Gross negligence or willful misconduct on the part of purchaser.
  - (C) Cows with calves at side are presumed to be breeders with no further fertility guarantee.
2. **SAFE IN CALF FEMALES** – Have been examined by a licensed veterinarian and are so guaranteed.
3. **OPEN FEMALES** – Have not been served and are so guaranteed.

**OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT**

1. All claims for adjustment or refund must be made in writing within six months of sale date to the seller.
2. In the event an animal is claimed to be a non-breeder, the animal may be returned to the farm of the seller in good condition and complying with health requirements of the sellers' state. The seller shall be entitled to six months to prove the animal is a breeder. If the seller is unable to prove the animal is a breeder, the seller shall replace the animal with another of equal value or refund the full purchase price.
3. If a female is sold as "safe in calf", it shall be the responsibility of the buyer to prove the female is open within 60 days of the date of sale by a licensed veterinarian. Upon proof, the seller shall be obligated to make a satisfactory adjustment on the purchase price or refund the purchase price upon return of the animal to the farm of the seller.
4. Any expense incurred for transportation shall be the responsibility of the purchaser, except that the seller shall be responsible for transportation costs in excess of the distance between the purchaser's farm and the location of the sale.

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Farm/Ranch: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Consignor Name: \_\_\_\_\_ Business: \_\_\_\_\_  
 Address: \_\_\_\_\_ Residence: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Brief directions for inspection trip: \_\_\_\_\_

**PEN SALE ENTRIES**

Indicate the number of Pens for each division that you are entering:

Show Division:	Commercial	Registered (List Breed)
Open Pen of 2	_____	_____
Open Pen of 3	_____	_____
Fall Bred Pen of 2	_____	_____
Fall Bred Pen of 3	_____	_____
Spring Bred Pen of 2	_____	_____
Spring Bred Pen of 3	_____	_____
Cow/Calf Pen of 2	_____	_____
Cow/Calf Pen of 3	_____	_____
Embryo Division	_____	_____
<b>Total Number of Entries:</b>	<b>Pens</b> _____	<b>Animals</b> _____

Entry Fees: \_\_\_\_\_ Animals @ \$50.00 each= \_\_\_\_\_

Make a check payable to: **JWC Marketing, LLC**

***Entry Deadline: January 16<sup>th</sup>, 2026***

**Owner /Manager Statement:**

*I certify that the above information is correct and the consigned animals meet all the entry requirements, including the 90 day booster health requirement.*

Signature \_\_\_\_\_  
Date \_\_\_\_\_

**Send Entries to:**

***Office of Shows and Fair Promotion  
Attn: Evan Davis  
111 Corporate Drive  
Frankfort, KY 40601  
Office: 502-782-4108 Fax: 502-573-2543  
Email: evan.davis@ky.gov  
Email: john@jwcmarketing.com***

**KENTUCKY FARM BUREAU BEEF EXPO PEN HEIFER SHOW & SALE**

Use one sheet for each Pen. Duplicate this form if you have more than 1 pen.

Consignor: \_\_\_\_\_

Circle One: Commercial Registered (Breed \_\_\_\_\_)  
Circle One: Pen of 2 Pen of 3  
Circle One: Open Fall Bred Spring Bred Cow/Calf Embryo Transplant

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Tattoo/ID \_\_\_\_\_ Birthdate \_\_\_\_\_ Registration Number \_\_\_\_\_  
Attach copy of paper for registered heifers or as much pedigree information as possible for commercials.

Breeding Information: Open: Yes or No Examined Safe: Yes or No Safe to: AI or Natural  
AI: Date \_\_\_\_\_ Service Sire (Breed, Name, Reg. #) \_\_\_\_\_  
Pasture: Exposed Dates \_\_\_\_\_ Service Sire (Breed, Name, Reg. #) \_\_\_\_\_

	EPDs	CED	BW	WW	YW	MILK
Individual	_____	_____	_____	_____	_____	_____
AI Service Sire	_____	_____	_____	_____	_____	_____
Natural Service Sire	_____	_____	_____	_____	_____	_____

Health Requirements: Date of Required Vaccinations \_\_\_\_\_

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Individual	_____	_____	_____	_____	_____	_____
AI Service Sire	_____	_____	_____	_____	_____	_____
Natural Service Sire	_____	_____	_____	_____	_____	_____

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	EPDs	CED	BW	WW	YW	MILK
Individual	_____	_____	_____	_____	_____	_____
AI Service Sire	_____	_____	_____	_____	_____	_____
Natural Service Sire	_____	_____	_____	_____	_____	_____

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