



The 2026 Kentucky Beef Expo is scheduled for March 6–8, 2026. This year's Expo will be held in the West Wing of the Kentucky Fair and Exposition Center (KFEC) in Louisville, Kentucky. I hope that you see the Kentucky Beef Expo as an opportunity for your company to reach some of the southeast's most progressive beef producers and agriculturists. The Beef Expo Junior Show also brings out large numbers of youth and farm families to the event.

First step is to fill out your Vendor form and send back by email, once you are accepted to the trade show then you can send payment.

Booths are first come first serve, please understand that we will make every effort to accommodate your request.

Attached you will find additional information regarding set-up times, exhibit hours and other pertinent details.

Thank you and we look forward to working with you for the Kentucky Beef Expo!

**COME BE A PART OF OUR 40TH KENTUCKY
FARM BUREAU BEEF EXPO!**



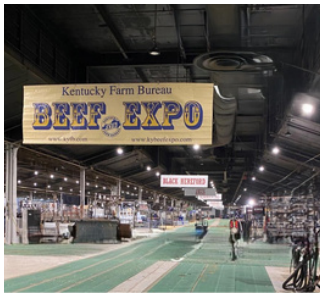
MARCH 6–8, 2026



**KENTUCKY FAIR & EXPO CENTER
LOUISVILLE, KY**

KENTUCKY FARM BUREAU BEEF EXPO

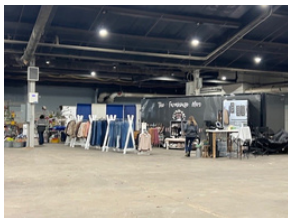
TRADE SHOW INFORMATION- MARCH 6-8, 2026



- 2025 Kentucky Beef Expo- March 6-8 2026
- Held in the West Wing, West Hall & Pavilion of Kentucky Fair & Expo Center
- Booths are first come, first serve and will be in the back of the West Wing all together near the food vendors.

BOOTH INFORMATION

- Standard booths 10x10 with 8' backdrop, 3' side rails, 8' skirted table and 2 folding chairs. Larger booths will be set according to size. Vendors will be listed on social media prior to event.
- Electricity/Booth Accessories- Check contract page, it will be collected at show from fair grounds staff.



BOOTH SETUP

- Setup Thursday, March 6th starting at 8:00am EST
- Exhibitors with large equipment or trailers will be allowed on grounds early as March 5th, you will be contacted for setup times and location.

BOOTH SCHEDULE

- Thursday, March 5th- 1:00pm- you have option to open and attract livestock exhibitors, being setup this day is up to vendor not mandatory.
- Friday, March 6th- 8:00am-5:00pm
- Saturday, March 7th- 8:00am-5:00pm or later for Jr KY Show if so choose
- Sunday, March 8th- 9:00am-1:00pm- Load out/tear down after shows are complete.



EXHIBITOR INFORMATION

- Exhibitor/Equipment Load out- Forklifts available Wed and Thursday during setup and load out on Sunday, if need additional time there will be a charge.
- Contracts are to be returned no later than February 18th. Keep in mind space is limited. Please send in the contract first via email to be reviewed and if you are accepted, then mail your contract along with your payment to me.
- Liability - It is expressly understood and agreed between exhibitors and the Kentucky Beef Expo that the Expo and the FEC or its personnel be under no liability for loss of or damage to goods or property of exhibitors, or personal injury to exhibitors or representatives. Each exhibitor, upon signing the space contract, expressly releases the Kentucky Beef Expo and FEC from all liability for such losses. Security is provided at night by FEC from March 5th- March 8th.



2026 KENTUCKY BEEF EXPO TRADE SHOW VENDOR FORM



Company/Business Name _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Booth Size	Price	Desired booth (mark with X)
10x10	\$450	
10x20	\$550	
10x30	\$675	
20x20	\$850	
20x30	\$875	
20x40	\$975	
30x30	\$1025	
Larger than 30x30	Please contact for pricing	
Cash or Checks ONLY	<i>Total:</i>	
Electric	Yes or No (Circle one)	Electric will be paid onsite

**** PLEASE SEND IN TRADE SHOW CONTRACT FIRST VIA EMAIL AND ONCE YOU HAVE RECEIVED AN EMAIL FROM ME THAT YOU ARE ACCEPTED INTO THE TRADE SHOW AS A VENDOR, THEN YOU CAN SEND PAYMENT!****

PLEASE MAIL CONTRACT AND MAKE PAYMENT TO:
KENTUCKY BEEF EXPO TRADE SHOW
ATTN: BRANDY GRAVES
111 CORPORATE DRIVE
FRANKFORT, KY 40601

IF YOU HAVE ANY QUESTIONS OR NEED MORE INFORMATION, PLEASE EMAIL ME DIRECTLY AT BRANDY.GRAVES@KY.GOV, 502-229-2747

Signature: _____ Date: _____

CONTRACTS DUE FEBRUARY 18, 2026