



MARCH 1, 2025

11:00 AM

Kentucky Fair & Expo Center
New Market Hall,
Louisville, Kentucky



SIMMENTAL



Welcome,

Dear Simmental Breeders,

We are excited to invite you to the 2025 Kentucky Beef Expo Simmental Sale, scheduled for Saturday, March 1, 2025, at 11:00 a.m. Eastern Time. The event will take place at the famous Kentucky Fair & Expo Center's New Market Hall in Louisville, Kentucky.

This annual sale is a premier opportunity to showcase and acquire top-tier Simmental genetics. Breeders from across the region will present a diverse selection of high-quality cattle, making it an event not to be missed for anyone looking to enhance their herd.

In addition to the Simmental Sale, the Kentucky Beef Expo features a variety of activities, including breed shows, sales, and a trade show, all designed to support and promote the beef industry. Juniors can purchase females in the sale, and have the opportunity to exhibit them later that evening in the Kentucky Owned Show or the next day at the Open Junior Show.

We encourage you to participate in this significant event by attending to explore the offerings. This is truly a weekend showcasing the cattle industry in our great state. Your involvement helps strengthen the beef industry and the Simmental breed as a whole.

For more information, including the full schedule of events and consignment details, please check the details here in the catalog or the Kentucky Beef Expo website.

We look forward to seeing you in Louisville on March 1st.

Best,

A handwritten signature in black ink that reads 'Doug Parke'.



Show
Friday, February 28th • 4:00 pm
 (after show KJSA Meeting on bleachers)

Sale
Saturday, March 1st • 11:00 am
 Kentucky Fair & Expo Center New Market Hall, Louisville, KY

DVAuction Broadcasting
 Real-time Auctions

Sale Day Phones...

859.421.6100, Doug Parke
 423.506.8844, Drew Hatmaker
 859.707.5248, Holli Hatmaker

Sale Headquarters...

Holiday Inn Southwest 502.966.0000
 4110 Dixie Hwy, Louisville, KY 40216

Comfort Suites Airport, Louisville 502.964.0704
 6535 Paramount Park Dr., Louisville, KY 40213

Sale Staff...

Col. Tommy Carper 540.336.2737
 Gene Steiner, special assignment 513.616.4086
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Sale Consultants...

DP Sales Management, LLC
 Doug Parke 859.421.6100
 Drew Hatmaker 423.506.8844
 Dalton Lundy 502.727.6898

Trucking...

Bryan Wyatt 423.240.5533
 Dick Coleman 765.461.0954

Special Guests...

Andy Bishop, President of Kentucky Cattlemen's Association
 Dave Maples Executive Vice President Kentucky Cattlemen's Assoc.
 Jonathann Shell, Kentucky Commissioner of Agriculture
 Eddie Melton, Kentucky Farm Bureau President
 Drew Graham, Kentucky Farm Bureau Executive Vice President

Insurance...

Insurance for your purchases will be available sale day at the clerk's desk. Jamie Secondino 812.208.0956

Kentucky Simmental Association Officers...

Jared Metzger, President
 Laura Jackson, Secretary
 Lindsey Phillips, Treasurer - Jr. Advisor



Sale Terms & Conditions...

All buyers numbers will only be issued with a valid ID and payment is due day of sale. DP Sales Management, LLC accepts Visa, Mastercard, check, e-check, or cash. All purchases are expected to be paid for day of sale unless arrangements have been made with sale management prior to. Cattle will not be transferred until paid in full. Purchases made through internet bidding follow the same terms. Payments must be completed on day of sale by credit card or e-check.

Purchases Risk & Herd Health...

All cattle will have interstate health charts required for shipping into other sections of the United States. All Bred females will have been pregnancy examined. Each animal becomes the property of, and therefore the risk of the purchaser as soon as sold. It shall be the obligation of the seller to see that animals are fed and cared for (free of charge) until loaded for shipment or until the expiration of 24 hours after the sale, whichever occurs first.

Guarantee & Announcements...

All cattle sell fully guaranteed under the Suggested Terms and Conditions of the American Simmental Association. Announcements made from the auction block by the owners or the auctioneer will take precedence over statements in the sale catalog. We reserve the right to withdraw any sale lots not meeting our specifications prior to sale time

Note...

All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability legal or otherwise for any accidents or loss of property. As the sale manager, DP Sales Management, LLC is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

Sale Manager...



Doug & Debbie Parke 859.421.6100
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 859.987.5758 • e-mail: office@dpsalesllc.com
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T A L S A L E



Dear Friends,

Welcome to the 39th Annual Kentucky Farm Bureau Beef Expo! As the largest beef cattle state east of the Mississippi River, Kentucky is blessed to have this event as a staple on our agriculture calendar each year.

Every year at the Beef Expo, Kentucky cattle producers show and sell some of the best cattle in the country to buyers looking to upgrade their genetics or take home a show project. This event is truly the place to be for the beef industry on the first weekend of March.

Over the years, we've seen ups and downs in the beef cattle market. But despite challenges, the industry is still in the top five for Kentucky agriculture, with the latest figures showing gross receipts from the production of cattle totaling \$1.28 billion.

Agriculture across Kentucky saw some unique challenges in 2024, but the cattle markets showed resilience. Cattle cash receipts rank fifth among Kentucky commodities and account for 13 percent of the total ag cash receipts for the state, which economists from the University of Kentucky anticipate will be near the \$8.3 billion record mark set in 2022.

These numbers show how important agriculture is to the state of Kentucky and cattle producers are a large reason for that. The nearly one million head of beef cattle in the Commonwealth and the more than 31,000 farms with beef cattle, solidifies cattle among Kentucky's top commodities.

As a cattle farmer myself, I know firsthand the hard work that goes into the beef industry from bottle-feeding calves to fighting the weather. It is that experience that forms my deep appreciation for the farmers across Kentucky who make this their passion year after year. Without their continued efforts Kentucky would not have the great agricultural community that makes it stand out amongst other states. Farming is the backbone of our state and cattle farmers are a large part of the equation.

Lastly, a lot of work goes into making this event possible every year. As always, I wish to thank Kentucky Venues CEO David Beck and his team for the many hours that went into hosting this event.

Again, welcome, and best wishes on an enjoyable and successful Kentucky Farm Bureau Beef Expo. If I or any of my staff can be of service to you, please don't hesitate to ask.

Sincerely,

Jonathan Shell
Commissioner of Agriculture
Commonwealth of Kentucky



2025 Schedule of Events

February 28th – March 3rd, 2025

Angus

Show: Friday 10:00 AM
Sale: Saturday 12:00 Noon

Shorthorn

Show: Saturday 10:00 AM
Sale: Saturday 1:00 PM

Gelbvieh

Show: Friday 1:00 PM
Sale: Saturday 11:30 AM

Simmental

Show: Friday 4:00 PM
(after show KJSA Meeting
on bleachers)
Sale: Saturday 11:00 AM

Hereford

Show: Friday 1:00 PM
Sale: Saturday 1:00 PM

Pen Heifer Sale

Show: Friday 2:00 PM
Sale: Saturday 2:00 PM

Red Poll

Show: Friday 2:30 PM
Sale: Saturday 9:30 AM



Kentucky Farm Bureau Federation

9201 Broom Parkway • P.O. Box 20700 • Louisville, KY 40250-0700
Telephone (502) 495-5000 • Fax (502) 495-5114 • kyfb.com

Welcome to the 2025 Kentucky Farm Bureau Beef Expo

For many years, Kentucky's cattle industry has grown to the point that it is the eighth largest cattle producing state in the country and the largest east of the Mississippi which helps this sector of the agriculture industry to be a major economic driver for farm families across the state.

Working in conjunction with the Kentucky Department of Agriculture, the Kentucky Farm Bureau (KFB) Beef Expo continues to promote our cattle industry which now represents nearly 20 percent of the state's total farm cash receipts, according to 2024 projections.

This event helps to showcase the industry and is one of the premiere venues to buy, sell, and show some of the best livestock in the country.

The KFB Beef Expo has a rich history with its origins dating back to 1947 when it began as the Kentucky Angus Sweepstakes. Since then, many changes have taken place, but the purpose is still the same; to showcase the best cattle and highlight an industry so important to farm families across the state.

This year's Expo features six different breed associations and will feature a pen sale, as producers from multiple states make their way to the Kentucky Fair and Expo Center for the event.

Much of the success of our cattle sector is due to the dedication of our farm families and the work each breed association has made to move forward in production, and quality. The KFB Beef Expo is a great place to see the results of those continuing efforts.

I hope you have a successful Expo and a great year on the farm.

Sincerely,

Eddie Melton, President
Kentucky Farm Bureau

DON'T MISS THESE OTHER EXPO EVENTS!

Junior Heifer, Steer, & Market Heifer
Jackpot Shows

MAJOR SPONSORS!

Kentucky Farm Bureau
and
The Kentucky Department of Agriculture,
Jonathan Shell, Commissioner

Additional information:
www.kybeefexpo.com

RP/CMFM Blackcap M086

1/2 SM ASA# 4469151 6/2/24 Tattoo M086 ADJ BW 69

1

Rocking P
Livestock/
Circle M

Circle M Tejas

B C Lookout 7024

J&J Queen 414

LLSF Pays To Believe ZU194

Rocking P Blackcap K016

Rocking P Blackcap D682

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.2	71	111	5.9	20	55	0.28	0.42	124

Show heifer alert! A stunning blaze face female sired by CMFM Tejas that is certain to command your attention on sale day! M086 is from the famed Blackcap cow family. Her dam, Rocking P Blackcap K016, was a 2022 Reserve Division Champion at NAILE and is a flush-mate to Rocking P Blackcap G085, the 2021 National Classic Grand Champion Bred and Owned Female, Rocking P Just Believe L009, a 2024 Division Champion at NAILE and a 2025 Division Champion at Cattlemen's Congress. Her grandam, Rocking P Blackcap D682, also claimed the title of Grand Champion Bred and Owned Female at the 2018 National Classic. M086 is a half-blood Simmental that offers tremendous body volume, capacity and dimension while maintaining an elite look from the side. Just imagine what she'll look like as a bred heifer on the green shavings. She has the pedigree and phenotype to compete at the highest level all while having a disposition that would be great for a beginner showman. Seller reserves the right to 2 successful flushes to be done at sellers expense and buyers convenience.



RP/CMFM Blackcap M086



Rocking P Blackcap D682 -
ref. granddam



Rocking P Blackcap G085 -
full sister to the dam of Lot 1

SSF Knockout S24M

PB SM ASA# 4432809 6/8/24 Tattoo S24M ADJ BW

2

Stanfield
Simmental
Farms

Next Level

KRJ Dakota Outlaw G974

KRDL Caedence C37

Mr NLC Upgrade U8676

HPF Miss Knockout C043

Miss Knockout 74T

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	3.1	78	114	3.4	21	60	-0.06	1.05	105

The dam of S24M is a full sister to the legendary "Serena", but commands attention of her own. An elite daughter of C043 commanded \$48,000 for Tim Schaeffer and Bo Bramlet prior to a successful campaign by the Hendrickson family of Indiana where she captured a Division Champion win at the American Royal and a Top 10 Overall finish at the AJSA National Classic. The striking blaze face female sired by Next Level is sound at the ground, moderate framed, flat shouldered, and extended throughout her front end. Her eye appeal and fresh pedigree should generate plenty of interest in Louisville!



SSF Knockout S24M



HPF Miss Knockout C043 -
reference dam

Bid Online at.....

DVAuction Broadcasting
Real-time Auctions



HANE American Honey M14 ET

S&S American Honey 973G - ref. dam



HANE American Honey M14 ET

3/4 SM ASA# 4403484 4/27/24 Tattoo M14 ADJ BW

3

Reed Hanes

Revelation 2K

S&S American Honey 973G

TL Revenant 35

RIED Banded Mae

Silveiras Style 9303

HPF Ms Honey R007

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.3	65	94	3.4	14	47	0.12	0.59	98

The lineage of M14 is lined with champions. HPF Ms. Honey R007 was a champion at many junior and open shows before taking her place in the pasture. S&S American Honey was a many time champion for Reed before entering production. American Honey has become the cornerstone of our operation, and her progeny has been well received. We sold 3 daughters out of her in our fall online sale. We are excited to bring this stylish, deep bodied, good haired female to the Kentucky Beef Expo Simmental Sale for her impact in both the show ring and within the herd to continue on for years to come. This female is going to be a lot of fun for a junior member.



W6 Elle 367M

W6 Elle 367M

3/4 SM ASA# 4405162 5/2/24 Tattoo 367M ADJ BW 68

4

W6 Farms

W6 Iron Hammer

VS Eleanor 202E

SVF Steel Force S701

CWT Danni Z6

CAJS Blaze Of Glory

CWT Danni Z6

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.6	57	81	4.2	16	45	0.1	0.43	104

This outstanding May heifer is going to impress you on sale day. She is sweet fronted with a big barrell belly, this baldy needs to hit every show ring she can. Elle is soft made, easy keeping female that will sure catch your eye.



W6 Mary Kay

W6 Mary Kay

PB SM ASA# 4405163 5/13/24 Tattoo 369M ADJ BW 76

5

W6 Farms

W6 Iron Hammer

W6 Alley Kay

SVF Steel Force S701

CWT Danni Z6

SO Remedy 7F

IVS/B&K Hallelujah Alley 305G

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.5	61	93	4.1	14	44	-0.06	0.71	108

W6 Mary Kay puts several neat pieces into a package that is guaranteed to catch attention anywhere you take her. She is a granddaughter out of the great Alley 247Y, that gets better and better daily with time spent in the barn.

SSF All That Glamour S08M

3/4 SM ASA# 4432821 4/21/24 Tattoo S08M ADJ BW

6

Stanfield
Simmental
Farms

W/C Red Bird 269J

JSUL Extra Glamorous 2308K

W/C Bankroll 811D

W/C Miss Angel 2870Z

HPF Quantum Leap Z952

UDELL Glamour Girl18B

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	2.1	73	108	5.7	17	53	0.24	0.99	113

If you're interested in venturing into the world of red Simmentals, this one is bred to find success. On the top side, she traces to the great W/C Miss Angel 2870Z, while on the maternal side, her dam is a full sister to the "Beth Dutton" female made famous in the Schaeffer program. Her dam was the 2022-2023 OCA BEST Program Overall Champion Percentage Simmental Heifer for Hailey Cornett. This heifer is constructed well at the surface, sound when set into motion, and comes out of the top side of her shoulder with extension uncommon to the Simmental breed.



SSF All That Glamour S08M

JCCO Time Of My Life 435M

PB SM ASA# 4446769 4/10/24 Tattoo 435M ADJ BW

7

Johnson
Cattle Co.

WHF/JS/CCS Woodford J001

JCCO Practical Magic 35H

EGL Firesteel 103F

WHF Summer 365C

THSF Lover Boy B33

KDP Miss Hoya Blair

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	0.5	80	112	6	23	63	0.33	0.62	147

This Woodford daughter is a true sale feature as she combines the perfect blend of phenotype and genotype. She is backed by a young and up and coming donor here at Johnson Cattle Co, JCCO Practical Magic 35H, who is the only maternal sister to JCCO All Terrain 35K. Practical Magic is a soft made, loose structured female that's udder and teat placement is spot on which has us fired up for her offspring. 435M is a more feminine version of her dam that is maternal in her build with a long extended front end, big bold middled, and the perfect amount of power. Tie that all together with a 147 API. She is one we are excited for the impact we feel she will possess on anyone's program.



JCCO Time Of My Life 435M

JCCO All Terrain 35K – maternal sib



5BJ Tesla 2.0 M915

PB SM ASA# 4453867 4/4/24 Tattoo M915 ADJ BW 63

8

Luke Allen
Jeffiers

Ambush Broker 182J

TWCC Tesla G914

Mr HOC Broker

HRP Ambush 182X

GSC GCCO Dew North 102C

TWCC Sweet Dream 215

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2	73	103	5.1	20	56	-0.03	0.78	108

Tesla is a very nice April female that has a clean fronted, level topped, and deep bodied female. If the boys weren't getting older we would have kept this female to show, but we are excited for someone to have the opportunity to take this female and do a lot of good with her. Make sure you check her out in Louisville.



Jackson
5BJ Tesla 2.0 M915



VEHS Mary Elizabeth 2423M

VEHS Mary Elizabeth 2423M

1/2 SM ASA# 4405119 4/3/24 Tattoo 2423M ADJ BW 78

9

Vehslage
Simmentals

PVF Blacklist 7077

AV Marie 707E

PVF Insight 0129

PVF Backbird 3070

HPF Optimizer A512

KNV Gracie Mae 202Z

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2.4	82	120	1.8	22	61	0.19	0.84	113

Here is a 1/2 blood deep bodied, level topped female from the Vehslage program. This female ranks in the top 15% for CW and the top 30% for WW and REA. This Blacklist female is extremely versatile to what you can do with this female in the future.



SSF Knockout S06M

SSF Knockout S06M

PB SM ASA# 4432804 4/3/24 Tattoo S06M ADJ BW

10

Stanfield
Simmental
Farms

WHF/JS/CCS Woodford J001

SSF Knockout S09K

EGL Firesteel 103F

WHF Summer 365C

W/C Bank On It 273H

HPF/B&K/AF Knockout B086

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.9	77	102	5.5	21	59	0.2	0.62	133

We couldn't think of a better place to offer this female from the rookie calf crop of the National Champion sire who hails from Kentucky. This April purebred daughter of "Woodford" is one that has a value-added pedigree that combines the likes of maternal greats such as Summer, Sequoia, and Knockout. She is functional in her build with big feet, good in her angles, with ample capacity throughout her center body. Put her on the tanbark or immediately implement her genetics as part of your breeding program. We believe success will ensue.



H H F One Patriotic Lady

H H F One Patriotic Lady

PB SM ASA# 4473532 3/11/24 Tattoo M01 ADJ BW 61

11

Highline Hills
Farm

LCDR Patriot 8K

S B C Forever Lady 820H

HHS Mr Entourage 867B

WS Miss Sugar C4

WLE Uno Mas X549

S B C Forever Lady 113F

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.7	84	127	4.9	18	60	0.56	0.79	154

When we first put together the idea of using the Patriot bull with the Forever Lady line, this heifer is exactly what we had envisioned. H H F One Patriotic Lady is long bodied, deep ribbed, and sound as a cat. She moves on a big foot with all the bone you can ask for. She may never make a splash in the show ring, but she will make waves in your cow herd.

Triple L Jazzy's Gem F101M

PB SM ASA# 4416128 2/3/24 Tattoo F101M ADJ BW 72

12

Landen
McAlister

THSF Lover Boy B33

Images Jazzy F101

HTP/SVF Duracell T52

RP/MP Right To Love 015U

KNA Mr Upgrade C533

Images Annas Dreamgirl

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.7	78	115	6	27	66	0.18	0.78	134

Here is an attractive daughter of the National Western Champion, Lover Boy. This female is backed by a strong maternal line that traces to Clear Water Aces Anna. Stop by the stalls and take a look.



THSF Lover Boy B33 - reference sire

W6 Alley Cat

1/2 SM ASA# 4344223 1/21/24 Tattoo 360M ADJ BW 64

13

W6 Farms

Gambles Hot Rod

W6 Alley Brooke

Famous 7001

Champion Hill Lady 703

SO Remedy 7F

IVS/B&K Hallelujah Alley 305G

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.5	77	119	3.7	14	53	0.1	0.52	97

Sometimes we don't have to reinvent the wheel to find greatness, 360M is a prime example of that logic. W6 Alley Brooke has generated as many calls, text, social media reactions, and inquires as we have ever had at W6 Farms. So we paired W6 Alley Brooke with an old school but famous bull Gambles Hot Rod. W6 Alley Cat is gonna grab some attention with a killer profile and striking look. This January baldy heifer has a tremendous future ahead combining with knockout pedigree.



W6 Alley Cat

BRRN/R-CC Cream Soda L334

PB SM ASA# 4335218 12/2/23 Tattoo L334 ADJ BW 82

14

Ridgeland
Cattle Co.

W/C Bet On Red 481H

HPF Cream Soda B334

W/C Fort Knox 609F

W/C Angel 7113E

LLSF Uprising Z925

IC Cream Soda R56

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.7	76	111	4.3	22	59	0.12	0.85	120

This yearling heifer is stout made and long bodied while still having plenty of femininity as she is up headed and long fronted. This heifer has the presence and pedigree to dominate the show ring. With a full year of showing ahead this black baldie is ready for the summer show season. Bred to WHF Entourage for a fall calf. Don't miss your chance to add this heifer to your show string and eventually your herd.



BRRN/R-CC Cream Soda L334

HPF Cream Soda B334 - ref. dam





S B C Raven 226M

S B C Raven 226M

PB SM ASA# 4478591 10/15/24 Tattoo 226M ADJ BW 70

15

Stephens Beef
Cattle

LLW Card Merit 03H

S B C Raven 744G

TL Ledger

Miss Fat Tuesday

W/C Relentless 32C

S B C Raven 469C

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.6	67	96	5	16	50	0.15	0.86	110

We love coming to the Kentucky Beef Expo Sale each March, and bringing a fall born calf with a lot of future ahead of them. We feel as though the expo kicks off the spring and summer show season, and is when juniors and their parents really start to think about what they are showing this year. This year we are excited to bring this purebred female with body and style to catch any judges attention.



BRKLND Betsy Ross M71

BRKLND Betsy Ross M71

PB SM ASA# 4466630 9/6/24 Tattoo M71 ADJ BW 72

16

Brookland Farm

LCDR Anthem 3K

HilCo Ms Image610H

HHS Mr Entourage 867B

WS Miss Sugar C4

WLTR Two Steps Ahead 27C

HILCO Ms Image 610E

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	-0.8	79	118	6.9	20	60	0.44	0.81	154

Betsy Ross is a young fall born with many years ahead of her. She will be a sure fire cow prospect. This September female posts good EPDs and has a 154 API. M71 is by the baldie Anthem bull out of the legendary dam and great producer known as C4. Anthem was a great addition to the Pleasant Hill program. The calves are the right type and kind.



H H F First Lady

H H F First Lady

PB SM ASA# 4473533 9/30/24 Tattoo M37 ADJ BW 51

17

Highline Hills
Farm

LCDR Patriot 8K

OBCC Miss H369

HHS Mr Entourage 867B

WS Miss Sugar C4

OBCC CMFM DeplorabullD148

OBCC Miss F369

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	1.6	85	131	4.6	22	64	0.37	0.92	142

WThis fall heifer, H H F First Lady is the reason we doubled down on the Patriot mating again this fall. She's clean and feminine in her design with all the rib shape and capacity that makes us believe she will be a foundation female of any herd she goes to. Since bringing this female to the barn she's made us believe her growth EPD's aren't fluff. She's proving them at the feed bunk and scales.

H H F Stylish Vixen

3/4 SM ASA# (4473491) 9/24/24 Tattoo M33 ADJ BW 61

18

Highline Hills Farm

STCC Tecumseh 058J

HFSC Foxy Lady HF6

VCL Foresight

HF Serena

Silveiras Style 9303

Cherokee Steel Lady

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	3.0	75	111	2.1	17	54	0.19	085	120

Foxy Lady is a donor that needs little introduction, owned by Full Circle Farms and Hill Crest Farms, was named champion 15 times across 7 states with multiple daughters selling well over 10k. When they paired her with STCC TECUMSEH, I believe they struck gold. With Tecumseh himself bringing 320k for half interest and being from the Serena cow with over 4 million in offspring. To see H H F STYLISH VIXEN, you know the pedigree isn't hype, she is picture perfect and sure to float the note. So come sale time, invest in the value she will bring to your program.



H H F Stylish Vixen

HFSC Foxy Lady HF6 - ref. dam



BT Heartbreaker M918

PB SM ASA# 4484643 9/18/24 Tattoo M918

19

Brewtime Simmental

JSUL Something About Mary 8421

SSC Sheza Heartbreaker 32H

W/C Relentless

JBSF Proud Mary

JASS On the Mark 69D

SSC Sheza Bombshell 44F

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	2.3	78	121	2.8	19	58	-0.01	0.91	110

This is easily the BEST heifer we have ever consigned to Ky Beef Expo! M918's maternal sister was the popular Grand Champion Purebred and top selling female of the 2023 Ky Beef Expo going to Greg Drebes in Missouri. When I told Todd Fenton that I had flushed "Missy", who came from him, to SAM he simply said....."That could be dangerous", he was right. M918 is one you don't want to pass up, she's super sound, long spined, big middled and freaky-fronted, basically everything you want in a show heifer. Stemming from the breed icon LLSF Neon Rey and the Fenton Farms donor SSC Sheza Bombshell 44F, M918 has some awesome females in her pedigree, and her sire, SAM, is producing progeny that are in great demand. Take her home, enjoy 2 years in the show ring with her and then reap her true benefits as a future donor!! Retaining a flush at sellers expense and the buyers convenience with a guarantee of 6 viable embryos.



BT Heartbreaker M918

Maternal sister to M918



BRKLND Lana Rey M142

PB SM ASA# 4466631 9/10/24 Tattoo M142 ADJ BW 75

20

Brookland Farm

JASS On The Mark 69D

LRF Advent F142

W/C Loaded Up 1119Y

JASS Sable's Time 53X

CDI Innovator 325D

HPF Daisy Mae A008

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.9	80	118	3.9	21	61	0.01	0.85	112

Lana Rey is a descendant of the many time champion, Daisy Mae. The HTP donor and progeny for several generations have generated many dollars for herds across the country. Rey is a product of a donation lot at Denver from Holli purchased by Hudson Pines; A008 has produced many toppers for Long Ridge. M142 is deep bodied, moderate framed and of a top Innovator cow. Homo polled.



BRKLND Lana Rey M142

HPF Daisy Mae A008 - ref. granddam





BRKLND Ms Missy M35

BRKLND Ms Missy M35

3/4 SM ASA# 4466632 9/18/24 Tattoo M35 ADJ BW 70

21

Brookland Farm

RVR Rogue 530H

BESH Ms Missy JF35

Hook's Eagle 6E

RC Miss Rapid Fire 226F

LLSF Vantage Point F398

HPF Missy C068

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	-0.2	81	120	4.4	24	64	0.34	0.83	128

If you study this female's pedigree for 3 or 4 generations, you should find many animals that are top of the breed and have excelled for many breeding programs. The cow cards are lengthy for a good reason. In the Wesner program 77OP (67 progeny) always been the top and then she was purchased by Circle M. A daughter U409 (85 progeny) sold at the North American to Bird Cattle Co. My son, Cooper shown the dam. Ask anyone sale day.



BRKLND Miss Lacy Mae M22

BRKLND Miss Lacy Mae M22

3/4 SM ASA# 4466629 9/2/24 Tattoo M22 ADJ BW 74

22

Brookland Farm

RVR Rogue 530H

DBJR Miss 2020

Hook's Eagle 6E

RC Miss Rapid Fire 226F

Mr CCF 20-20

DBJR Miss Upgrade

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.3	84	125	3.6	20	62	0.24	1.04	124

M22 is good for sure future cow backed by Hooks Eagle and 20/20. Mae maybe young but she exhibits many positive features. You never like selling the young females but Brookland Farm is supportive of the Ky Beef Expo and the state association. In the top 5 % for REA.



Congratulations to 2024 Golden Book Award winner Dr Henry Allen.



Black Gold/PAW Ms Princess – Reference



FBF1 Combustible - ref. sire

Haras Harietta Clone H4Q x FBF1 Combustible

Heifer Pregnancy

DUE 9/20/25

23

Halliburton Genetics

FBF1 Combustible

SVF Steel Force S701

Lazy H Burn Baby Burn R34

Who Made Who 411F

Haras Hairietta Clone H4W

WAG Hairietta 9145J CAX

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	1.9	60	88	7	15	45	0	1	101

H4W is perhaps the most potent of the Hairietta tribe. Several daughters have sold for five figures including Princess 100Z who set a record at \$190,000. 100Z is of course the dam of Black Gold/PAW Ms Princess owned by Preston Hartman and claimed Reserve Champion Percentage Female at the 2023 NAILE. Another stellar daughter of H4W is Hara's SULL Princess 7503E Showed by Colton Greenhorn was Grand Champion Percentage Simmental NAILE. That female has produced numerous sale toppers. Hara's Kim Kardashian 1C AKA "Lady Killer" another Broker X Hairietta daughter that produced the hot RJ Trust Fund, \$270,000 valuation bull. For generations this family has stood out in the showing. A sexed heifer embryo was used to produce this pregnancy. Recipient is halter broke 3 year old Purebred JS/WHF Woodford x Sheza Bonita ASA#4158727 Pregnancy is FOB Sparta, TN.



SSF State Line S27L

SSF State Line S27L

PB SM

ASA# 4309355

5/20/23

Tattoo S27L

ADJ BW

24

Stanfield Simmental Farms

B&K/IVS/WCS County Line 83J

SSF Mirage S05E

WLE Big Iron E205

Tylertown Alley Cat

HPF Quantum Leap Z952

HPF Perfection W901

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	2	76	110	5.9	18	56	0.26	0.86	128

"State Line" is an age-advantaged bull that is ready to work on a larger set of cows. He is backed by the time-tested Perfection family on the bottom side of his pedigree, with the influence of the great Alley on the top side. He's practical in his build and stands on a big foot with plenty of flexibility when he's put in motion.



VEHS Time Is Money 2403M

VEHS Time Is Money 2403M

3/4 SM ASA# 4405111 1/30/24 Tattoo 2403M ADJ BW 84

25

Vehslage
Simmentals

ES Right Time FA110-4

CLRWTR Beauty H317C

WELSHS Dew It Right 067T

ES A110

Colburn Primo 5153

Bramlets Beautiful A317

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.7	75	123	2.7	21	59	0.27	0.72	127

Time is Money is an exciting young bull that will no doubt make a big impact on the herd of cows he services. 2403M is a son of CLRWTR Beauty H317C, the high selling female and many time champion we purchased from Clear Water Simmentals. We have had the opportunity to sell embryos out of Beauty and some top Simmental bulls, and they have been well received and went to some superior Simmental programs. This 3/4 blood ES Right Time son is homozygous black allowing you to mate him to almost anything. He is a young sire with a lot of potential ahead of him.



Rockin C Magnus

Rockin' C Magnus

3/4 SM ASA# 4461440 2/5/24 Tattoo 406M ADJ BW 84

26

Rockin C Show
Cattle & Delaney
Chester

W/C Bankroll 811D

JSUL Glamour Girl 18J

W/C Loaded Up 1119Y

Miss Werning KP 8543U

Profit

UDELL Glamour Girl 18B

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	1.8	69	96	6.1	17	52	0.24	0.71	103

This February bull packs a punch with his mas, balance, and style. His pedigree is stacked with quality genetics, sired by the popular Bankroll bull with his Profit daughter dam going back to the Udel Glamour Girl cow. Whether you are breeding for Simmental genetics or commercial cattle, this future herd sire will add so much quality to his offspring.



3TRS/AMC Red Reward L087

3TRS/AMC Red Reward L087

PB SM ASA# (4381029) 11/6/23 Tattoo L087 ADJ BW 74

27

Three Trees
Farm & Adam
Miller

W/C Bank On It 273H

STF Miss ZW87

W/C Bankroll 811D

KS Miss Sequoia Y770

STF Much More K300

STF Deception W153

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.9	60	77	5.5	22	52	-0.04	0.65	107

RED BALDY ALERT! Red Reward is the result of some embryos we purchased from Barron Simmentals after seeing ZW87 in person and some of the calves she was producing for Rachel and Kevin. ZW87 is 13 and still looks incredible and is still producing high quality cattle. We were looking forward to the heifers we would get when we purchased these eggs by W/C Bank On It but its hard to be mad when you get a bull that looks like this. Make sure to check out this good structured, moderate framed, CE bull that is ready to service some cows this spring.



WHF Angel's Envy 245A - reference



W/C Bet On Red - ref. sire



W/C Truth Be Told 6039L - ref. sire



TJSC H-Town 131L - ref. sire



W/C Bankroll 811D - ref. sire



JBSF Berwick 41F
- ref. sire



JSUL Oh Boy Reba 0267G - reference

WHF Angel's Envy 245A

3 Sexed Embryos Guaranteeing 1 Pregnancy

ASA# 2860134

Wayward Hill & Frontier Cattle	JF Milestone 999W		TNT Top Gun R244	
			Ms Maxie Lou M112S	
	WHF Sierra 245S		CNS Dream On L186	
			WHF Black Jasmine 240J	

28A	W/C Bet On Red, ASA#3808091 Proj EPDs - 3 Sexed Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	11	1.7	76	111	7	20	57	0.12	0.89	120

28B	W/C Truth Be Told 6039L, ASA#4280949 Proj EPDs - 3 Sexed Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	10	1.2	75	105	7	18	56	0.14	0.85	120

We are excited to offer a couple sets of eggs out of Angels Envy. She has been a staple donor in the WHF program for many years. A recent acquisition of 1/2 interest in her by our good friends the Hicks Family has led to making some matings again and some more out of the box matings as well. The tried-and-true mating to Bet on Red has produced several sale highlight females and replacements for us. The other red mating is the high selling W/C Truth be told owned by King Cattle Company. Angels Envy cow card reads well she has produced high selling bulls and one of our lead donors Delilah. She may be a 11 but she does not show her age at all. The future is still bright for her. Good cows don't go out of style.

JSUL Oh Boy Reba 0267G

3 Sexed Embryos Guaranteeing 1 Pregnancy

ASA# 3803821

Sullivan Farms	HTSF Lover Boy B33		HTP/SVF Duracell T52	
			RP/MP Right To Love 015U	
	DAF Reba C85		Silveiras Style 9303	
			DAF Reba U16	

29A	TJSC H-Town 131L, ASA#4274275 Proj EPDs - 3 Sexed Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	10	4.0	82	121	4	21	62	0.05	0.85	116

29B	W/C Bankroll 811D, ASA#3187005 Proj EPDs - 3 Sexed Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	11	2.2	81	120	6	22	62	0.07	0.95	117

29C	JBSF Berwick 41F, ASA#3462584 Proj EPDs - 3 Sexed Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	10	3.6	80	124	6	21	61	0.13	0.81	116

JSUL Oh Boy Reba 0267G has quickly sorted herself to the top of the list in the extremely deep Sullivan Farms donor battery. In 2021 Sara Sullivan claimed Supreme Champion Female at the American Royal with "Reba" but that was just the tip of the iceberg of what was to come. In her first calf crop her daughters by Something About Mary topped sales at \$125,000 and \$124,000 and would eventually go on to win Reserve Supreme Female at the 2024 Tulsa State Fair for Maggie Griswold and 4th Overall Female at the 2024 Nebraska State Fair respectively. Several other daughters from her first calf crop sold between \$20,000 and \$40,000 with a solid red daughter being named Reserve Grand Champion Female at the 2024 West Virginia State Fair! Last fall, Reba continued her successful ways with a pair of SAM daughters selling in the Sullivan Farms online sale at \$79,000 and \$61,000 and a pair of Woodford daughters fetched \$56,000 and \$42,000. Reba is without a doubt one of the hottest Simmental donors on the scene. Take advantage while you can!

EMBRYOS



4/B Miss Honey Butter 08 J - reference



JBSF Berwick 41F - ref. sire



Rocking P Private Stock - ref. sire



HILB Summer Believin' K617 - reference

4/B Miss Honey Butter 08J x JBSF Berwick 41F

3 Sexed Heifer Embryos

ASA# 4068398



JBSF Berwick 41F

Rocking P Legendary C918

JBSf 402B

W/C Relentless 32C

4/B Miss Honey Butter 08J

4/B Miss Secret Weapon 41D

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	3.6	76	108	5.1	20	57	0.14	0.82	107

Here is an unbelievable opportunity to access genetics from the \$280,000 Griswold Classic high seller and 2023 Cattlemen's Congress Supreme Champion Female! Miss Honey Butter may be a new member of the highly decorated Sullivan Farms donor battery, but she hit the highlight board immediately when one of her very first daughters sired by WHF/JS/CCS Woodford J001 to sell at auction commanded \$75,000 through the Schaeffer and Tice fall bid-off. A pair of Honey Butter daughters highlighted the Pembroke fall sale with a daughter by Remedy selling for \$53,000 and the first and only Trust Fund X Honey Butter selling for \$17,000. It is important to remember that 4/B Miss Honey Butter 08J is a direct daughter of the prolific 4/B Miss Secret Weapon 41D! A full sister to Honey Butter was selected Grand Champion Simmental Female at the 2021 American Royal for Maggie Griswold. This young donor has a bright future and were proud to offer her very best!

HILB Summer Believin' K617 x Rocking P Private Stock

3 Sexed Heifer Embryos

ASA# 4068398



Rocking P Private Stock

WLE Copacetic E02

RP/MP Built to Love A021

WHF/JS/CCS Double Up G3365

HILB Summer Believin' K617

HILB Seeing is Believing

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	1.1	79	112	6.4	16	55	0.15	9.79	123

How can over look Summer Believin genetics. We were serious about the pair at the Hilbrands sale. As lot 1 and the quality, we weren't going to be the only come sale time. This awesome pair sold for 26.000. The superb quality combined with the dependable and faithful power genetics we feel she should work with the major in our industry. We want to produce cattle that is marketable in our area and that will fit all types of breeders. Why does a cow have 248 progeny on record ? The sexed heifers embryos are sired Private Stock and he has proven himself also.



HPF Victoria B396E - reference



WHF/JS/CCS Woodford J001
- ref. sire



Harkers Unleashed - ref. sire



LLSF Dauntless K07 - ref. sire



W/C Bankroll 811D - ref. sire



PSCS Alley's Lady 526H ET - reference

HPF Victoria B396E Embryos

3 IVF RSF Embryos

ASA# 3270188

Frontier Farms	W/C Relentless 32C		Yardley Utah Y361
			Miss Werning KP 8543U
			GWS Ebony's Trademark 6N
	CLCC Victoria W02		Myers Queen Sazerac P94

32A	WHF/JS/CCS Woodford J001, ASA#4068398 Proj EPDs - 3 IVF RSF Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	11	1.6	79	109	4.5	22	61	0.2	0.71	127

32B	Harkers Unleashed, ASA#3773312 Proj EPDs - 3 IVF RSF Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	7	4	78	117	4.1	21	60	0.32	0.68	110

HPF Victoria B396E "Vicki" has been a cornerstone breeding piece for the Hicks and King outfits since they purchased her in the historic Hudson Pines dispersal sale where she was the high selling open heifer. Garnering banners as an open, a bred and cow-calf pair was certainly impressive, but not as impressive as the impact she has made since her career on the tan bark has come to an end. Since retiring from the show ring, she has gone on to produce nearly a million dollars' worth of direct progeny and has earned herself a place on the ASA's list of the top fifty most prolific females in the breed. Many of her offspring have gone on to become pillar donors as well as A.I. herd sires for some of the most reputable firms across the country. Take your choice or both sets of this impressive matings.

PSCS Alley's Lady 526H ET Embryos

3 IVF RSF Embryos Guaranteeing 1 Pregnancy

ASA# 3772880

Mast Simmental	Profit		WS Pilgrim H182U
			WAGR Panarama 204Z
			JF Milestone 999VV
	WHF/PRS/HPF Alley 247Y		WHF Sierra 245S

33A	LLSF Dauntless K07, ASA#4129302 Proj EPDs - 3 IVF RSF Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	9	3.6	75	108	4.4	13	50	-0.01	0.63	101

33B	W/C Bankroll 811D, ASA#3187005 Proj EPDs - 3 IVF RSF Embryos									
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
	8	3.7	83	118	5.2	16	58	0.001	0.94	101

The red baldy, young donor we have sold very progeny or embryos. Most seeds stock breeders know the Alley name whether it's at WHF, JS, Parks Show Cattle, Trennephol, Clearwater, HPF, Buck Creek and literally many more across the country. Whether at any show or sale you will hear a family descendant called out and among the high sellers and ribbons winners. Alley's Lady is out of the Alley 245S which was a very deserving Denver champion. 526H was a high seller as well. This red baldy is striking, well balanced and complete and will be the same as the rest of family. These 2 sires of Bankroll and Dauntless will add to this proven family



BCR Time To Shine 105G - reference



W/C Family Tradition- ref. sire



Woodford J001 - ref. sire



Mr HOC Broker - ref. sire



OMF Journeyman J24 - ref. sire



LCDR Anthem 33K - ref. sire



STCC Serena's Gem 100K - reference

BCR Time to Shine 105G Embryos

3 Sexed Embryos Guaranteeing 1 Pregnancy RSF Embryos ASA# 3593229

Buck Creek Ranch	SC Pay The Price C11		CNS Pays To Dream T759	
			LLSF Urababydoll U194	
			HPF Quantum Leap Z952	
	CMFM Time To Shine 99D		Miss Time To Shine Y251	

34A W/C Family Tradition ASA#3336318 Proj EPDs - 3 Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.2	69	104	4.9	18	52	0.41	0.55	131

35B Woodford J001, ASA#3477467 Proj EPDs - 3 Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2.5	81	114	4.4	23	63	0.25	0.74	123

B C R Time To Shine 105G was the 2021 Reserve Champion female at the Cattleman's Congress. 105G is the go to donor at Buck Creek. CMFM Time To Shine 99D dam Y951 commanded 140,000 at the Circle M dispersal. The whole families of Time To Shines' are backdrop winners but the most important is the longevity, consistency and producing ability of females and bulls plus their generating genetic merit and value. 105G continues to amass a resume of champions on the big stage as a young female. At Buck Creek we feel that Time To Shine 105G will surpass her dam 99D and Y251. That is a big statement. These females are of a timeless build and never go out of style.

STCC Serena's Gem 100K Embryos

Choice of 1 Set of Embryos

ASA# 4104881

Barrett Billingsley	WHF Point Proven H45		CCS/WHF Ol'Son 48F	
			WHF Delilah 45D	
			Mr NLC Upgrade U8676	
	HF Serena		Miss Knockout 74T	

35A Mr HOC Broker, ASA#2531081 Proj EPDs - 3 Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.2	77	111	3.8	19	57	-0.02	0.82	106

35B OMF Journeyman J24, ASA#3953637 Proj EPDs - 3 IVF RSF Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.1	88	137	6.2	23	67	0.17	0.91	138

35C LCDR Anthem 33K, ASA#4113686 Proj EPDs - 3 IVF RSF Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
15	-0.7	88	135	7.2	19	63	0.51	0.98	162

Since I started in the registered seed stock business, the majority cattlemen suggested cow families that are proven and consistent. I know and understand so here is genetics backed by Point Proven, Delilah, Serena and Knockout. Both sides and the animals are leaders in this face past industry. The breeders that market show heifers, breds and bulls have put that number one. Consistency and longevity are the most important traits. STCC Serena Gem commanded 100,000. The sires that you select from sale day are the same as well.



STECK Forever Lady 910G - reference



HOLTKAMP CLAC Change Is Coming - ref. sire



Next Level - ref. sire



LLS Dauntless K07 - ref. sire



Next Level - ref. sire



SO Remedy 7F- ref. sire



BSKF Red Velvet - reference

STECK Forever Lady 910G ET

3 Embryos Guaranteeing 1 Pregnancy

ASA# 3679124

SC Pay The Price C11

CNS Pays To Dream T759

LLSF Urababydoll U194

Dameron First Class

Fair View Forever Lady 643D

Lazy H Bar Forever Lady 720

36A

HOLTKAMP CLAC Change Is Coming, ASA#2531081 Proj EPDs - 3 Nonsorted Conventional Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.3	83	125	4.8	17	58	0.07	0.66	105

36B

Next Level, ASA#33981484 Proj EPDs - 3 IVF Sorted Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2.4	81	125	5	22	62	0.06	0.833	112

910G was a \$75,000 show heifer, purchased and campaigned by Sammy and Sara Sullivan. This show heifer quickly advanced into the donor pen and we are extremely excited and honored to have her as a part of our program. 910G is a massive, big bellied, heavy boned, sound made ground pounder of a cow with an incredible udder shape and cow family to back her up. Her first progeny have knocked it out of the park and we are proud to give you the opportunity to buy into this amazing cow with these two matings.

BSKF Red Velvet

1 Set of 3 IVF RSF Embryos Guaranteeing 1 Pregnancy

ASA# 3736631

W/C Bankroll 811D

W/C Loaded UP 1119Y

Miss Werning KP 8543U

Hooks/KS Sequoia 35S

KS Miss Sequoia Y770

ASR Ms Super Baldy U851

37A

LLSF Dauntless K07, ASA#4128301 Proj EPDs - 1 Set of 3 IVF RSF Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	2.6	72	104	5.7	20	55	0.15	0.77	117

37B

Next Level, ASA#3981484 Proj EPDs - 3 IVF RSF Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	4	83	121	5.1	24	65	-0.09	1.14	116

37C

SO Remedy 7F, ASA#3419044 Proj EPDs - 3 Nonsorted Conventional Embryos

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	2.7	81	122	4.5	19	60	0.06	1	117

BSKF Red Velvet is one of the best, softest made Sequoia daughter out there. This \$40,000 donor that is just getting her momentum going. Red Velvet is a full sister to the \$205,000 W/C Bank On It 273H. If you are looking for marketable genetics that exude quality and have a story to tell. Her very first son PHFC Revive 200K sold last year in the SimMagic Sale for \$30,000 and is now sell semen in Cattle Vision.



Semen Packages from the latest Major Winners – A step towards Champion Breeding

RP/CMFM Ante Up K084 Semen

1/2 Simmental Semen

ASA# 4190364

38A
38B

SILVEIRAS Forbes 8088

Silveiras Style 9303

Collison Forever Lady 1622

LLSF Pays To Believe ZU194

Circle M &
Rocking P

Rocking P Blackcap G085

Rocking P Blackcap D682

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	0.7	59	89	4.3	19	48	0.38	0.7	109

Selling 2 packages of 5 units
Grand Champion Percentage Bull - 2024 North American International
Livestock Exposition

M2C/Tylertown Wesson 245K Semen

4 Packages of 5 Units

ASA# 4192150

39A 39C
39B 39D

WHF/JS/CCS Double Up G365

W/C Double Down 5014E

WHF Summer 365C

Mr CCF 20-20

Metzger Cattle

Miss CCF Easy On The Eyes

JAS Jestress 9015

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	1.4	81	101	5.4	19	59	-0.09	0.78	115

Selling 4 packages of 5 Units

SBC Buffalo Trace 133K Semen

2 Packages of 3 Units

ASA# 4129329

40A
40B

W/C Relentless 32C

Yardley Utah Y361

Miss Werning KP 8543U

CCR Wide Range 9005A

.Stephens
Beef and JS
Simmentals

WLE Shez It D056

Circle T Shez It W056

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	5	70	106	3.6	15	50	-0.04	1.14	96

Selling 2 packages of 3 units 40A 3 units SEXED 40B 3 units conventional

Conley S/S Creed Semen

5 Packages

ASA# 41767477

41A 41D
41B 41E
41C

50 Remedy 7F

HPF/HILL Uprising C104

B&K Cream Soda 8D

Mr HOC Broker

Cane Creek &
Badger Creek

Conley Sheza Star D3

Conley Sheza Star Z32

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.6	68	98	4.1	16	50	-0.09	0.82	107

Selling 5 Pack of 3 units Sexed AND Selling 5 packages of 5 units each
conventional.

OHL/Livin The Dream 389-1L Semen

2 Packages of 5 Units

ASA# 4305557

42A

WLE Copacetic E02

HPF Quantum Leap Z952

42B

CMFM Joy 02ZB

Livin' The Dream Group

Cowan's Doodle Bug 203D

Mr HOC Broker

203U

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	3.9	82	120	4.8	11	52	0.04	0.95	87



2024 American Royal Champion %

GCC Night Owl 3104L Semen

2 Packages of 5 Units

ASA# 4284092

43A

Rocking P Private Stock H010

WLE Copacetic E02

43B

RP/MP Built to Love A021

Griswold Cattle

Bar CK Ms D948 9024G

IR Imperial D948

Bar CK Ms 1006X 6266D

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
17	-2.4	72	110	9.5	15	51	0.56	0.81	166



NWSS Champion Purebred

GCC Next Generation 3105L Semen

2 Packages of 5 Units

ASA# 4325256

44A

STAG Good Times 201 ET

SCC SCH 24 Karat 838

44B

SCC SCH Phyllis 6104

Griswold Cattle

JS Black Satin 9B

Mr HOC Broker

JS Flirt A-Way 59Y

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	3.7	83	123	4.4	25	68	0.06	0.82	99



NWSS Champion %

Harkers Medicine Man Semen

2 Packages of 5 Units

ASA# 4246008

45A

SO Remedy 7F

HPF/HILL Uprising C104

45B

B&K Cream Soda 8D

JS Simmentals & Harker Simmentals

CELL Trixie 0105H

SC Pay The Price C11

LLJB Absolute Syle 3056A

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	4.6	80	121	1.8	17	57	0.24	1.02	97



2023 North American Champion

WLSF Firehouse 911K Semen

2 Packages of 5 Units

ASA# 4178795

46A

WHF/JS/CCS Double Up G365

W/C Double Down 5014E

46B

WHF Summer 365C

JS Simmentals & Woodlawn Show Cattle

IVS/JJ/B&K Love Me 338E

CCR Wide Range 9005A

HPF Right To Love Z338

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	1.3	79	110	7	17	57	-0.15	1.03	107



2024 North American Reserve Champion Purebred

Consignors

Barrett Billingsley

Barrett Billingsley
Glasgow, KY
270-407-9002

Brewtime Simmental

Greg Dotson
Versailles, KY
859-265-0444

Brookland Farm

Dr. Steve King
Columbia, KY
270-378-2302

Buck Creek Ranch

Jacob Moore
Yale, OK
765-717-1322

Cane Creek & Badger Creek

Spencer Hovde
Willow Lake, SD
605-520-9087

Frontier Farms

Steve Hicks
Rucker, TX
325-215-1485

Griswold Cattle

John Griswold
Stillwater, OK
405-780-3300

Halliburton Genetics

Sara & Rorey Halliburton
Sparta, TN
931-224-3631

Reed Hanes

Greenville, OH
937-564-8294

Highline Hills Farms

Cody/Rebecca McConnell
Flemingsburg, KY
859-486-7502

Jeffiers Simmentals

Jeremy Jeffiers
Taylorsville, KY
502-471-0010

Johnson Cattle Co.

Lucas/Declan Johnson
Danforth, IL
309-261-0380

JS Simmentals & Harker Simmentals

Jay Steenhoek
Prairie City, IA
515-238-5938

JS Simmentals & Woodlawn Show Cattle

Doc Lehnert
Lawrenceburg, TN
931-242-0971

Landon McAlister

Kodi McAlister
Patriot, IN
812-221-4503

Mast Simmental

Andy/Karl Mast
Lynchburg, TN
740-685-7014

Metzger Cattle

Jerod Metzger
Rockfield, KY
270-779-6260

Ridgeland Cattle/ Barron Simmentals

Bret Jackson
Paris, KY
859-533-3718

Rockin C Show Cattle

Troy Chester
Oregonia, OH
513-404-6414

Rocking P Livestock/ Circle M Farms

Chan Phillips
Mt. Vernon, MO
606-584-7581

Rocking P Livestock

Keith Phillips
Maysville Ky
606-584-5626

Stanfield Simmental Farms

Garrett Stanfield
Manchester, OH
606-375-2794

Stephens Beef Cattle

Jeff Stephens & Will Blaydes
Ewing, KY
606-782-7640, Jeff
859-699-8577, Will

Sullivan Farms

Josh Elder
Dunlap, IA
402-650-1380

Three Trees Farm & Adam Miller

Adam Miller
Finchville, KY
502-655-1526

Vehslage Simmentals

Drew Vehslage
Brownstown, IN
812-528-0233

W6 Farms

Jim Wilson
Crossville, TN
931-287-1032

Wayward Hill Farm

Chris Allen
Versailles, KY
859-351-4486



KENTUCKY

JUNIOR SIMMENTAL ASSOCIATION



OPENS —

February 26th, 2025 8:00 AM

EXTENDED BIDDING BEGINS —

February 28th, 2025 8:00 PM

ONLINE AUCTION

NOTES



Doug & Debbie Parke
Drew & Holli Hatmaker
153 Bourbon Hills
Paris, KY 40361

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First Class
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First Class



MARCH 1, 2025 | 11:00 AM

Kentucky Fair & Expo Center

New Market Hall, Louisville, KY