

SIMMENTAL



KENTUCKY FARM BUREAU  
**BEEF EXPO**

**MARCH 2, 2024 | 11:00 AM**

Kentucky Fair & Expo Center

New Market Hall, Louisville, Kentucky



# Welcome,

The Kentucky Simmental Association along with the 2024 consignors invite all cattleman, juniors, and Simmental breeders to be in Louisville on March 2<sup>nd</sup> for the 2024 Kentucky Beef Expo. We welcome our new Commissioner of Agriculture Jonathan Shell to the event, and look forward to the continued longtime partnership with the state of Kentucky and the Kentucky Farm Bureau. Our state should be extremely proud of this event supporting the beef cattle industry within Kentucky and neighboring states. The Simmental breed is strong within our state, and it is always good to see in-state breeders supporting and marketing their cattle through state sales.

It is a great time of year to begin thinking about your summer show string or what juniors will be showing this year. This sale has several great choices whether purebred or percentage to exhibit at the KJSA State Show or the AJSA Regional and National events this summer. We would encourage you to learn more about the junior association within our state if you have not already. We have a great, active group of juniors and their advisors who have a lot of activities planned for this year. You can see more information about the upcoming State Show and their online fundraising auction in the back of the catalog.

As always, we are proud to be Simmental breeders in the state of Kentucky and assisting the Kentucky Simmental Association with the Beef Expo. We are always available to answer any questions concerning the sale and the offering. Consignors contact information is listed in the back of the catalog if you would like to reach out specifically to a consignor concerning their lot. We invite you to join us on Friday afternoon to view the entire sale offering during the show. It is a unique opportunity to see these cattle out in the ring and visually appraise them before the sale the following morning. Should you have any questions do not hesitate to contact DP Sales, the consignors, or a member of the sale staff.

See you in Louisville!

A handwritten signature in black ink that reads 'Doug Parke'.



# S I M M E N T



*Show*  
**Friday, March 1<sup>st</sup> • 4:00 pm**  
 (after show KJSA Meeting on bleachers)

*Sale*  
**Saturday, March 2<sup>nd</sup> • 11:00 am**  
 Kentucky Fair & Expo Center New Market Hall, Louisville, KY

**DVAuction** Broadcasting  
 Real-time Auctions

#### Sale Day Phones...

859.421.6100, Doug Parke  
 423.506.8844, Drew Hatmaker  
 859.707.5248, Holli Hatmaker

#### Sale Headquarters...

Holiday Inn Southwest 502.966.0000  
 4110 Dixie Hwy, Louisville, KY 40216

Comfort Suites Airport, Louisville 502.964.0704  
 6535 Paramount Park Dr., Louisville, KY 40213

#### Sale Staff...

Col. Tommy Carper 540.336.2737  
 Gene Steiner, special assignment 513.616.4086  
 Mike Berger, special assignment 574.850.5605

#### Sale Consultants...

DP Sales Management, LLC  
 Doug Parke 859.421.6100  
 Drew Hatmaker 423.506.8844  
 Dalton Lundy 502.727.6898

#### Trucking...

Bryan Wyatt 423.240.5533  
 Dick Coleman 765.461.0954

#### Special Guests...

Andy Bishop, President of Kentucky Cattlemen's Association  
 Dave Maples Executive Vice President Kentucky Cattlemen's Assoc.  
 Jonathann Shell, Kentucky Commissioner of Agriculture  
 Eddie Melton, Kentucky Farm Bureau President  
 Drew Graham, Kentucky Farm Bureau Executive Vice President

#### Insurance...

Insurance for your purchases will be available sale day at the clerk's desk. Jamie Secondino 812.208.0956

#### Kentucky Simmental Association Officers...

Brian Swain, President  
 Laura Jackson, Secretary  
 Lindsey Phillips, Treasurer - Jr. Advisor



#### Sale Terms & Conditions...

All buyers numbers will only be issued with a valid ID and payment is due day of sale. DP Sales Management, LLC accepts Visa, Mastercard, check, e-check, or cash. All purchases are expected to be paid for day of sale unless arrangements have been made with sale management prior to. Cattle will not be transferred until paid in full. Purchases made through internet bidding follow the same terms. Payments must be completed on day of sale by credit card or e-check.

#### Purchases Risk & Herd Health...

All cattle will have interstate health charts required for shipping into other sections of the United States. All Bred females will have been pregnancy examined. Each animal becomes the property of, and therefore the risk of the purchaser as soon as sold. It shall be the obligation of the seller to see that animals are fed and cared for (free of charge) until loaded for shipment or until the expiration of 24 hours after the sale, whichever occurs first.

#### Guarantee & Announcements...

All cattle sell fully guaranteed under the Suggested Terms and Conditions of the American Simmental Association. Announcements made from the auction block by the owners or the auctioneer will take precedence over statements in the sale catalog. We reserve the right to withdraw any sale lots not meeting our specifications prior to sale time

#### Note...

All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability legal or otherwise for any accidents or loss of property. As the sale manager, DP Sales Management, LLC is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

#### Sale Manager...

**DP** Doug & Debbie Parke 859.421.6100  
 Drew & Holli Hatmaker 423.506.8844  
 153 Bourbon Hills • Paris KY 40361  
 859.987.5758 • e-mail: office@dpsalesllc.com  
 Sales Management... www.dpsalesllc.com

On the cover Kyra Moore and K312

T A L S A L E





Dear Friends,

Welcome to the 38th Annual Kentucky Farm Bureau Beef Expo! As the largest beef cattle state east of the Mississippi River, Kentucky is blessed to have this event as a staple on our agriculture calendar each year.

Every year at the Beef Expo, Kentucky cattle producers show and sell some of the best cattle in the country to buyers looking to upgrade their genetics or take home a show project. This event is truly the place to be for the beef industry on the first weekend in March.

Over the years, we've seen ups and downs in the beef cattle market. But despite challenges, the industry is still in the top five for Kentucky agriculture, with the latest figures showing gross receipts from the production of cattle totaling \$1.1 billion.

Agriculture across Kentucky saw some unique challenges in 2023, but the cattle markets showed resilience with Kentucky's calves and feeders fetching much higher prices at the end of 2023 compared to 2022. Economists from the University of Kentucky anticipate agricultural receipts for 2023 could be \$8.1 billion, just shy of 2022's record-high \$8.3 billion.

These numbers show how important agriculture is to the state of Kentucky and cattle producers are a large reason for that. The nearly one million head of beef cattle in the Commonwealth and the more than 33,000 farms with beef cattle, solidifies cattle among one of Kentucky's top commodities.

As a cattle farmer myself, I know firsthand the hard work that goes into the beef industry from bottle-feeding calves to fighting the weather. It is that experience that forms my deep appreciation for the farmers across Kentucky who make this their passion year after year. Without their continued efforts Kentucky would not have the great agricultural community that makes it stand out amongst other states. Farming is the backbone of our state and cattle farmers are a large part of the equation.

Lastly, a lot of work goes into making this event possible every year. As always, I wish to thank Kentucky Venues CEO David Beck and his team for the many hours that went into hosting this event.

Again, welcome, and best wishes on an enjoyable and successful Kentucky Farm Bureau Beef Expo. If I or any of my staff can be of service to you, please don't hesitate to ask.

Sincerely,

Jonathan Shell  
Commissioner of Agriculture  
Commonwealth of Kentucky



## 2024 Schedule of Events

March 1<sup>st</sup> – March 2<sup>nd</sup>, 2024

### Angus

Show: Friday 10:00 AM

Sale: Saturday 12:00 Noon

### Shorthorn

Show: Saturday 10:00 AM

Sale: Saturday 1:00 PM

### Gelbvieh

Show: Friday 1:00 PM

Sale: Saturday 11:30 AM

### Simmental

Show: Friday 4:00 PM

(after show KJSA Meeting  
on bleachers)

Sale: Saturday 11:00 AM

### Hereford

Show: Friday 1:00 PM

Sale: Saturday 1:00 PM

### Pen Heifer Sale

Show: Friday 2:00 PM

Sale: Saturday 2:00 PM

### Red Poll

Show: Friday 2:30 PM

Sale: Saturday 9:30 AM

### Black Herefords

Show: Saturday 10:00 PM

Sale: Saturday 4:00 PM



### Kentucky Farm Bureau Federation

9201 Bensen Parkway • P.O. Box 20700 • Louisville, KY 40250-0700  
Telephone (502) 495-5000 • Fax (502) 495-5114 • kyfb.com

#### Welcome to the 2024 Kentucky Farm Bureau Beef Expo

For anyone involved in the state's cattle industry, they realize what an economic engine our livestock sector has become in the Commonwealth.

The sector has grown exponentially over the past 20 years and Kentucky now stands as the largest beef cattle producer east of the Mississippi and eighth in the nation.

Working in conjunction with the Kentucky Department of Agriculture, the Kentucky Farm Bureau Beef Expo continues to promote our cattle industry which now represents 16.5 percent of the state's total farm cash receipts.

This event helps to showcase the industry and is one of the premiere venues to buy, sell, and show some of the best livestock in the country.

The KFB Beef Expo has a rich history with its origins dating back to 1947 when it began as the Kentucky Angus Sweepstakes. Since then, many changes have taken place, but the purpose is still the same; to showcase the best cattle and highlight an industry so important to farm families across the state.

This year's Expo features nine different breed associations as producers from multiple states make their way to the Kentucky Fair and Expo Center for the event.

Much of the success of our cattle sector is due to the dedication of our farm families and the work each breed association has made to move forward in production, and quality. The KFB Beef Expo is a great place to see the results of those continuing efforts.

I would like to welcome each of you and hope you have a successful Expo and a great 2024 on the farm.

Sincerely,

Eddie Melton, President  
Kentucky Farm Bureau

## DON'T MISS THESE OTHER EXPO EVENTS!

Junior Heifer, Steer, & Market Heifer  
Jackpot Shows

## MAJOR SPONSORS!

Kentucky Farm Bureau  
and  
The Kentucky Department of Agriculture,  
Jonathan Shell, Commissioner

Additional information:  
[www.kybeefexpo.com](http://www.kybeefexpo.com)

## RGH Elegant Jestress 132J x Reckoning 711F

3 Conventional Embryos Guaranteeing 1 Pregnancy

**1**  
Hoffman Farms  
& Kyra Moore

**Reckoning 711F**

W/C Relentless 32C

RWA Krishna-ET

W/C Executive Order 8543B

**RGH Elegant Jestress 132J**

Miss CCF Jestress B79

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	-0.9	64	93	5	19	51	0.24	0.57	126

Opportunity awaits with this special Embryo Lot. These embryos are from the first flush of RGH Elegant Jestress 132J. She was a very successful show heifer for Kyra Moore in 2022 which led us to the purchase of Miss CCF Jestress K312 from the C&C Program. As fate would have it she would be out of a full sister to Elegant Jestress 132J. Jestress K312 turned out to be one of our most successful show heifers in 2023 winning several banners throughout the year being named Grand Champion Simangus Female in both the Junior and Open shows at the KY State Fair as well as being named 3rd overall in the JR Supreme drive. She was also Res Supreme at the KJCA Fall Classic. As well as being named the KDA Top Point Breeding Heifer of 2023. Reckoning 711F, the sire of Jestress K312 was the first Logical Choice to Flush a full Sister to her mother making these embryos Full Sibs in Blood to one of the best show heifers we have had to date. As an added bonus RGH Elegant Jestress through 50K testing comes with a 17.1 calving ease (top 10%) and a minus 4.7 BW (top 3%) making these embryos even better numbered than their blood sib sister. Don't miss out on these Homo Polled Genetic Gems in the making.



RGH Elegant Jestress 132J - reference



Miss CCF Jestress K312



## BWL Jewel 933E Embryos

CHOICE of 2 sets of 3 Embryos Guaranteeing 1 Pregnancy

**2A**  
Pleasant Hill  
Farms

**Mr CCF 20-20**

Mr CCF Vision

HTP SVF Dew The Stroke

SVF/NJC Built Right N48

**EKHCC Red Jewel 760**

EKHCC Crown Jewel 523

Next Level Proj EPDs

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	4	83	120	4	19	61	-0.04	1.15	110

LCDR Patriot 8K Proj EPDs

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.8	85	126	6	18	61	0.36	1.15	145

LCDR Anthem 33K 9303 Proj EPDs

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.6	86	132	6	18	61	0.41	1.06	151

STCC Tecumseh Proj EPDs

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	3.5	75	105	3	16	53	0.05	1	113

Selling CHOICE of two sets of embryos from the sires listed. When the combination of power, phenotype, and pedigree mesh with the production track record 933E has put together to this point in her life, it simply is something special. Jewel 933E has been a staple of the Pleasant Hill Farms and BB Simmentals donor battery for several years now, where she has amassed sons and daughters both that continue to top sales. Most notably, her \$24,000-valued Fort Knox sired son, PHFC Bourbon Trail, topped our 2023 bull sale, and his full sister PHFC BGB Jewel 196J topped the 2022 PHF spring female sale at \$15,000. The matings we are offering to you at the 2024 KY Beef Expo represent some of the best we can possibly offer. You'll have the opportunity to choose between the flush brothers taking the world by storm, LCDR Anthem or LCDR Patriot, or the choice between JSUL Something About Mary and STCC Tecumseh. Anecdotal, we feel the SAM sired progeny out of her have been arguably the best to date. Take advantage of this chance to acquire 933E genetics... we don't offer them very often!



BWL Jewel 933E - reference



Next Level - reference



LCDR Patriot 8K - reference



LCDR Anthem 33K - reference



STCC Tecumseh - reference





Somethin' About Somethin' L422

## Somethin' About Somethin'

PB SM ASA# 4257726 1/15/23 Tattoo L422 ADJ BW 85

3

Hanewich  
Cattle Company

JSUL Something About Mary 8421

J-AE Love Me Right

W/C Relentless 32C

JBSF Proud Mary

LLSF Uprising Z925

HPF Lotsa Love B422

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
----	----	----	----	-----	------	-----	------	-----	-----

11	2.1	79	119	5	19	59	0.07	0.78	113
----	-----	----	-----	---	----	----	------	------	-----

The start of Sam's legacy in his first couple years with females going into production is more than looking well. The Proud Mary on the top side and Right To Love on the bottom side makes it hard to pass in the sale aisle. You want have to study much to fine another family member in the sale. This one of the reason our breed is so great, the family tree and generations are so great and they stick around. Here is quality with big time upside being available at the Beef Expo.



Dotson Onyx L01

## Dotson Onyx L01

PB SM ASA# 4220215 3/15/23 Tattoo L01 ADJ BW

4

Brew Time  
Simmentals

W/C Bet On Red 481H

HST/N/C Onyx Shock Star J01

W/C Fort Knox 609F

W/C Angel 7113E

SSC Shell Shocked 44B

STF Onyx 451W

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
----	----	----	----	-----	------	-----	------	-----	-----

14	0.5	67	98	6	21	54	0.12	1.01	121
----	-----	----	----	---	----	----	------	------	-----

Dotson Onyx L01 is truly a unique individual, the day she was born I told Carrie... "I think we just had a Special One". She has that sleek, long front end and explosive mid section that are sought after in the show ring and in turn will allow her to turn into a beautiful front pasture donor cow. L01 is out of a first calf heifer bred in the Fenton Farms and Sloup Simmental herds and stems from the immortal STF Onyx 451W!! You could write a footnote multiple pages long about the success stories that the progeny of Onyx 451W have accumulated over the years, whether it be through her daughters or multiple AI stud sires. Full sisters to the dam of L01 have been top sellers in the 2022 and 2023 Blue River Gang sales in Nebraska at \$21,000 and \$13,000. Onyx L01 and her mother were the Grand Champion Cow/Calf pair at the 2023 Kentucky State Fair. I don't think that will be the last banner that L01 will hang on a wall. Whether you're looking for your next show heifer or future donor, Onyx L01 is one you should take a serious look at.

## HST/N/C Onyx Shock Star J01 X GCC Bold Move

3 Embryos NO Guarantee

D1

Donated by:  
Brew Time  
Simmentals

GCC Bold Moves 136J

HST/N/C Onyx Shock Star J01

JSUL Something About Mary 8421

JS Black Satin 9B

SSC Shell Shocked 44B

STF Onyx 451W

Proj EPDs

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
----	----	----	----	-----	------	-----	------	-----	-----

11	1.5	67	99	4	19	52	-0.09	0.79	103
----	-----	----	----	---	----	----	-------	------	-----

All proceeds go to the Kentucky Junior Simmental Association



GCC Bold Move - reference

## NJM Desa Rae L335

PB SM ASA# 4238799 3/1/23 Tattoo L335 ADJ BW 85

5

Marshall Vista  
Livestock

TRCC Pandemic

STF 42LZ

W/C Bankroll 811D

RF 29E

STF Dominance T171

HPF Ms Desa Rea U337

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.1	67	103	6	19	52	0.01	0.44	117

Desa Rae L335 is a beautiful dark cherry red baldy female that will instantly catch your eye. She is royally bred being sired by the popular \$300,000 Pandemic bull whose semen is limited and only available by auction. Her donor dam was purchased in the historic Silvertowne Farms dispersal and traces back to their foundation STF Desa Rae and ER Redline 42B donors. A maternal sister was the top selling lot at \$5,500 in the Bred for Success sale last fall. An added bonus is her gentle disposition that will be ideal for any young showman. The homework is done here, don't miss your opportunity to own a heifer of this caliber and proven cow family to your herd.



NJM Desa Reae L335

## VEHS Jade 2322L

PB SM ASA# 4225392 3/18/23 Tattoo 2322L ADJ BW 86

6

Drew  
Vehslage

WLE Uno Mas X549

-S PALOMA J116

CNS Dream On L186

Shawnee Miss 770P

W/C Relentless 32C

TTTS Jade 26E

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2.1	71	98	2	18	54	0.23	0.68	121

A show heifer prospect here. One that is just going to get better and we can't wait to see how she looks this summer. Giraffe fronted, so correct in her lines, sound on the move. If you have time to play the patience game this one won't disappoint. Out of our class winner at 2022 Eastern Regionals.



VEHS Jade 2322L







CLE Miss L130

## CLE Miss L130

PB SM ASA# 4318091 4/22/23 Tattoo L130 ADJ BW 71

7

Clays  
Livestock

W/C Relentless 32C

SAY See My Heart D08

Yardley Utah Y361

Miss Werning KP 8543U

WLE Uno Mas X549

JM Steel My Heart

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.9	67	90	3	18	52	0.16	0.65	109

Here is a purebred female for your evaluation at this years' expo. This female goes back to the legendary JM Steel My Heart, the beautiful black, baldy female that has had a long track record of producing great ones. JM Steel my Heart is a full sib to Mr. HOC Broker, and produced CAJS Sweet Emotion that had a lot of success for Ferguson Show Cattle and Windy Ridge. L128 is sired by Copacetic and L130 is sired by W/C Relentless; both two sires that have produced excellent show cattle.



5BJ Andy Standy 29L

## 5BJ Andy Standy 29L

PB SM ASA# 4298530 5/8/23 Tattoo 29L ADJ BW 71

8

Jeffers  
Simmental  
Farm

Schooley Standout 27G

Swain Exclusive Andy C029H

OMF Epic E27

CLRS Beauty Queen 420 B

KCC1 Exclusive116E

Swain-BCS Chrisa 619D

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	-1.5	66	93	6	13	46	0.29	0.67	140

This May purebred daughter of Schooley Standout is a homozygous polled female with a great pedigree and EPDs. Standout is known for his genetic traits, and he has passed this along to 29L as she ranks in the top 30% for CE, top 10% for BW and DOC. She is backed by a Swain cow on the bottom side, which breeds in functionality and longevity. This young female will be an asset to your operation for years to come.



SSF Everlasting Lady S36L

## SSF Everlasting Lady S36L

PB SM ASA# 4319518 11/3/23 Tattoo S36L

9

Stanfield  
Simmental  
Farms

DMCC/Wood Fully Loaded 39D

SSF Everlasting Lady S50J

Remington Lock N Load 54U

Aubreys Black Blaze III

BCLR Mandate G38

SSF Everlasting Lady S14F

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	1.4	77	115	5	18	56	0.16	0.98	126

Not often do the fall born heifers leave the barn this early, but this is one we believe has a great deal of potential as she continues to develop. Put her in the hands of a junior and onto the tanbark for the next two show seasons, and then into production where she projects as a profitable breeding piece. Her pedigree blends high phenotype cattle with extraordinary production genetics as well. She's built right at the surface and profiles with extra length and extension. Don't miss this baldy heifer in Louisville.



## SSF Fixation S21L

PB SM ASA# 4309349 6/9/23 Tattoo S21L ADJ BW

10

Stanfield  
Simmental  
Farms

Schooley Standout 27G

TNGL Fixation E326

OMF Epic E27

CLRS Beauty Queen 420 B

TNGL OBR Fortune 500C

TNGL Obsession B758

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	-1	69	98	7	21	55	0.35	0.64	143

Compete in the summer born age division this show season with the S21L heifer. She's a bold ribbed, deep sided, moderate framed female that comes with added look on the profile. While you can certainly appreciate her phenotype, its the combination with a robust genetic profile that makes her an intriguing breeding piece as well. The Schooley Standout 27G daughters have continued to impress us as they mature, and the bottom side of this female's pedigree include the likes of "Hope Floats", "Miss Awe", and "Donna".



SSF Fixation S21L

## R-CC Miss Carmen 231L

PB SM ASA# (4310878) 9/16/23 Tattoo RC9L ADJ BW 79

11

Ridgeland  
Cattle Company

W/C Relentless 32C

STF Carmen C758

Yardley Utah Y361

Miss Werning KP 8543U

STF Royal Affair Z44M

STF Miss T758

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
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This purebred Relentless daughter isn't just another pretty face - she's got a pedigree that speaks for itself with an attitude that will fit any age showman. Picture the perfect blend of power and finesse, muscle wrapped in a feminine package. This heifer's got confirmation that'll turn heads in the ring, and a pedigree that will have your neighbors green with envy. Don't miss your chance to own a future champion - bid with confidence, because heifers like this don't come around twice.



STF Carmen C758 - reference dam

## H H F OI Special One

PB SM ASA# 4314913 9/20/23 Tattoo L8 ADJ BW 88

12

Highline Hills  
Farm

CCS/WHF OI'Son 48F

SVJ Special One G528

CDI Innovator 325D

WHF Summer 365C

SVF/NJC Built Right N48

SVJ Stylish One

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.7	79	116	5	20	60	0.11	0.82	120

Everyone is always looking for a special one! Here is a younger purebred female sired by OI'Son the high selling son of CDI Innovator and going back to a nice SVJ cow stemming back to Built Right. Take this opportunity to add a high quality female to your herd.



CCS/WHF OI'son 48F - reference



VEHS Beauty's Time 2320L



CLRWTR Beauty H317C - dam of Lot 14A & 14B



ES Right Time FA 110-4 - reference sire



VEHS Time's Up 2303L

## VEHS Beauty's Time 2320L

3/4 SM ASA# 4225391 3/17/23 Tattoo 2320L ADJ BW 99

13A

Drew  
Vehslage

ES Right Time FA110-4

CLRWTR Beauty H317C

Welshs Dew It Right 067T

ES A110

Colburn Primo 5153

Bramlets Beautiful A317

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2	76	126	2	18	56	0.27	0.8	127

Full sib to Lot ?. This is one we feel we are going to be kicking ourselves for selling. A heifer when you evaluate it's hard to poke a hole in . Out of our donor CLRWTR Beauty who has been living up to her expectations with her first calf crop going through the show ring.

## VEHS Time's Up 2303L

3/4 SM ASA# 4216170 2/1/23 Tattoo 2303L ADJ BW 84

13B

Drew  
Vehslage

ES Right Time FA110-4

CLRWTR Beauty H317C

Welshs Dew It Right 067T

ES A110

Colburn Primo 5153

Bramlets Beautiful A317

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.9	74	124	2	18	56	0.27	0.81	127

Time's Up has been a barn favorite for us since he hit the ground last spring. Out of ES Right Time who is consistently siring high sellers. He is built for the long haul and can help take your herd to the next level. Percentage Bull Calf Champion at 2023 Simmental Breeder's Sweepstakes



## QHF Queen Of Hearts

3/4 SM ASA# 4124652 11/2/22 Tattoo 1122K ADJ BW 78

14

Maggie Webb

W/C Relentless 32C

WLSN Heartbreaker 073G

Yardley Utah Y361

Miss Werning KP 8543U

CIRCLE J Rising Star

Sunset Hi Elixir 878

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	1.6	64	91	6	21	53	0.28	0.65	111

When selecting heifers to consign this year I kept passing this one up because I just liked her so much. She is solid from the ground up and has an easy disposition. This is a heifer who did well in the show ring this past year and who will go on to make a good cow. Take this one home and breed her to what you want and get ready to watch her work! Would also make a good showmanship project for a younger showman.



QHF Queen Of Hearts 1122K

## W6 Queen Elizabeth

1/2 SM ASA# 4189994 11/19/22 Tattoo 292K ADJ BW 73

15

W6 Farms

PVF Marvel 9185

ISSC/TSSC Crowning Jewels

PVF Blacklist 7077

PVF Missie 5245

DAF/IVS/JJ Deluxe D97

TJSC Diamond14D

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2	79	125	5	23	63	0.37	0.65	122

W6 Queen Elizabeth is a SimAngus female that will be a solid addition to any program. A granddaughter to some of the greatest sires in the industry. This November heifer has a load of potential with a powerful barrel and top with that show type front end. We know this female has lots of potential in and out of the show ring for many years to come.



W6 Queen Elizabeth

## NJM Blackbird K251

1/2 SM ASA# 4321075 12/20/22 Tattoo K251 ADJ BW

16

Marshall Vista Livestock

W/C Double Down 5014E

TA Blackbird 907

W/C Executive Order 8543B

W/C Miss Werning 5014C

S&R Roundtable J328

TA Blackbird 217

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.5	74	108	5	22	63	0.2	0.87	109

Blackbird K251 is a long sided, high performing heifer that will develop into a top brood cow. Her feminine front third, body capacity, and structural soundness should appeal to any breeder. Sired by the proven Double Down bull and out of a high quality registered Angus cow, these genetics are consistent and predictable. Whether you show her or turn her into a foundation breeding piece, Blackbird K251 will add value to your herd.



NJM Blackbird K251



W/C Miss Werning 4770B "Natalie" - reference dam



W/C Bet On Red 481H - reference sire



SBC Northgate 795H - reference

## BRKLND Natalie's Style

1/2 SM ASA# 4244801 1/1/23 Tattoo LK101 ADJ BW 70

17

Brookland Farm  
/Brew Time  
Simmentals

Silveiras Style 9303

W/C Miss Werning 4770B

Gambles Hot Rod

Silveiras Elba 2520

W/C Loaded Up 1119Y

KS Miss SequoiaY770

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	0.3	60	91	7	19	52	0.33	0.62	127

Big time earning potential here!!!!!! A pedigree loaded with genetics to produce progeny with that "show ring look", sired by the legendary angus bull Style out of "Natalie", one of the hottest red baldy donors in the simmental breed. Progeny, pregnancies and embryos from Natalie have been featured and top selling lots in numerous sales across the country the last few years. If you're searching for a show heifer that can become a big time donor when her show career is over, look no further, Natalie's Style covers all the bases and checks every box to be just that. Being heterozygous black gives the new owner the possibility of making those extremely sought after red and red baldy calves.

## SVF Promise L626

3/4 SM ASA# 4211829 2/22/23 Tattoo L626 ADJ BW 80

18

McKall Creek

W/C Bet On Red 481H

SVF Promises B626

W/C Fort Knox 609F

W/C Angel7113E

HTP/SVF Packin Heat W339

MLF Miss N343 X

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	1.1	65	93	6	24	56	0.14	0.94	100

Here is a 3/4 blood, hetero black female that has the potential to be a mainstay in your progra for years to come. Sired by the most used red bull Bet on Red, Promise goes back to some of the best genetics from our herd over the years. Her dam SVF Promises B626 is sired by HTP/SVF Packin Heat who won a banner at the NAILE, and goes back to DMN Daisy Mae that had many high sellers for HTP Simmentals and SVF. N343 was a foundational Meyer 734 female in our operation, and produced numerous of impressive cows.

## Circle M Miley L22

1/2 SM ASA# 4322839 4/22/23 Tattoo L22 ADJ BW 77

19

Circle M Farms

S B C Northgate 795H

STCC PFK Miley 45J

HPF Quantum Leap Z952

S B C Eclipse 537D

SCC SCH 24 Karat 838

CHEZ STCC Miley 5034C

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	2.5	76	111	3	20	60	0.15	0.87	95

Miley goes back one to females that was shown by Cramer and the crew at Happy 6, that was many years ago and the proven genetics just keep coming to the fore front. This April born has the pieces and is complete end to end. L22 sire is Northgate which was bred in Stephens program. He was a many time champion and made his way into the Ring of Champions. Jeff and I can say his daughters in production are good looking, deep bodied and maternal. A SimAngus to consider on sale day. See you in the showing as the sale heifers show and back in the sale aisle.



## DSA Barbara 10L

1/2 SM ASA# 4288886 9/3/23 Tattoo 10L ADJ BW 81

20

Dillard Farms

DMCC/Wood Fully Loaded 39D

RX Barbara 183H

Remington Lock N Load 54U

Aubreys Black Blaze III

S&R Roundtable J328

DDA Barbara 1306

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	0.8	75	115	6	19	57	0.37	0.63	120

A really nice fall born heifer with a ton of good days ahead of her. She will make some Jr. showman very happy at the backdrop for two years and then go to work in the pasture. If we had a Jr. showman in the family it would be difficult to part with this young lady. Look her up on sale day and you will not be disappointed. Barbara has a fantastic disposition to go with her knockout look.



DSA Barbara 10L

## Circle M Built To Love L23

3/4 SM ASA# 4322838 4/24/23 Tattoo L23 ADJ BW 73

21

Circle M Farms

RP-BCR Insight G302

RP/BCR Built To Love 053H

PVF Insight 0129

RP/MP Built To Love A021

WLE Copacetic E02

RP/MP Built To Love A021

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.3	76	117	6	18	57	0.19	0.84	123

Kentucky genetics that continues to be trustworthy and time tested genetics whether in the ring or in the pasture. Built to Love 053H and Built to Love A021 have had big track records for many programs. The soundness and structural integrity is fault free and sure are high in the stayability trait, both of those are two of the most important in the programs of Circle M and Rocking P. We appreciate your inquiry and we are glad to consign to Kentucky. Last time at the expo a good junior made the purchase and was a happy young customer. A younger female with a future and a family no matter if she ever wears a halter. Better yet buy one day and show the next.



RP-BCR Insight G302 - reference

## W6 Daddy's Dough. I

3/4 SM ASA# 4313265 7/19/23 Tattoo 326L ADJ BW 63

22

W6 Farms

3ACES Cash In F518

VS Daddys Doe 59D

Profit

3 Aces Black Blaze B304

Daddys Money

AF BB Rising Star

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	1.4	67	94	4	17	50	0.01	0.7	93

W6 Daddys Dough is a stout made female that stems from a powerful cow family. Daddys Dough has all the "Bigs" - big footed, big boned, big ribbed, and big butted while still maintaining a killer look. This Summer born has a balanced set of numbers to go with her to be a valuable asset in her future.



VS Daddy Doe 59D - reference dam



SBC Eclipse 125L



Miss CCF Salt N Pepper – maternal sister to 240K



Miss CCF Sugar and Spice

Miss CCF Allspice K125 maternal sister to Sugar and Spice

## SBC Eclipse 125L

1/2 SM ASA# 4315274 10/4/23 Tattoo 125L ADJ BW 73

23

Stephens Beef Cattle

W/C Relentless 32C

SBC Eclipse 537D

Yardley Utah Y361

Miss Werning KP 8543U

PVF Insight 0129

SBC First Glass 291

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	1.9	68	100	4	19	55	0.3	0.87	110

We are excited to offer SBC Eclipse 125L in this year's Kentucky Beef Expo. 125L is backed by the extremely potent PVF Insight, Dameron First Class pedigree from our lead angus donor SBC Eclipse 537D. She has had an impact in our program in her young career. In her first flush she produced SBC Eclipse 794H, who won her division at the Simmental Breeders Sweepstakes and reserve division at Fort Worth, and SBC Northgate, who was crowned National Champion at the North American Reserve National Champion at Cattleman's Congress. 125L is backed by W/C Relentless 32C, who is elite for generating cattle with eye appeal and he did not skip on this heifer.

## KWA Pure Spice 240K

3/4 SM ASA# 4238823 12/3/22 Tattoo 240K ADJ BW 77

24

Oleo Ranch

FRKG CKCC Platinum 009H ET

Miss CCF Sugar And Spice

Mr CCF 20-20

WAGR Ms Profit 7054E

FBF1 Combustible

JAS Jestress 9015

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	2.2	82	120	5	14	54	0.13	0.85	118

Here comes a smoking good looking baldy female out of a red-hot young cow owned by a group of serious Southern cowboys. Sired by the popular 20/20 son Platinum this young female has a world of future. She is a big ribbed, wide based, loose structured female that could turn heads this summer in her respective division. The dam of Pure Spice is responsible for the \$22,000 high selling female of the Fall Clear Visions sale in 2022. A maternal brother to Pure Spice was a crowd favorite at The 2023 Edition of The Source bull sale. A full sister heifer pregnancy was the \$10,500 top selling pregnancy in the Inaugural From the Ground Up Sale. We bred this female a tad early but mostly due to having no intention of selling her. Ky Alford is the owner and he wants to buy a show steer for next year. He knows the only way to get his ole man to find a show steer is to cash in on one he owns.

\*Aid on 12/27/23 to THSF Lover Boy B33, ASA#2983443

## Miss CCF Sugar and Spice x WINC All Right 213K

3 Conventional Embryos Guaranteeing 1 Pregnancy

24A

Oleo Ranch

WINC All Right 213K

Miss CCF Sugar And Spice

OMF Epic E27

WINC Holli

FBF1 Combustible

JAS Jestress 9015

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	-0.2	79	121	8	23	62	0.15	0.79	134

Miss CCF Sugar and Spice was the top selling female of the 2020 Clear Visions sale that we purchased in with our good friends The Elmores in South Carolina. She has been a great investment for our children. Her first natural calf was the \$10,000 selection of The Moon family in Georgia that went on to be the Reserve Champion High Percent Female in the 2023 Georgia National Livestock Show. A daughter by Pays to Believe was the \$22,000 high selling female of the fall edition of The Clear Vision sale for the Coopers in Jefferson, GA. A son of Sugar and Spice was a crowd favorite at The Source Sale back in December. This cow is on a fast track to making money.



## CCF Sarah K235

5/8 SM ASA# 4183774 11/15/22 Tattoo K235 ADJ BW 79

25

Oleo Ranch

WLE Copacetic E02

Miss CCF Sheza Bonnie Y61

HPF Quantum Leap Z952

CMFM Joy 02ZB

Gambles Hot Rod

Miss CCF Sheza Looker

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.3	64	100	4	15	47	0.11	0.72	98

Great cow families are a treasure in any breed of cattle. The Miss CCF Sheza Looker matriarch has been responsible for tremendous success across the Southern region of our great land. The dam of K235 known as Sheza Bonnie has produced winners in the show arena and donor that have commanded top premiums across the nation. One of the more notable Bonnie Y61 daughters was a \$17,500 female from the historic Hudson Pines dispersal. Another daughter topped the 2017 Clear Visions Spring Online Sale at \$39,000 for the Cooper family. A full sister to K235 was successfully campaigned by Trey Chafin and was later topped the Simmental Division of From the Ground Up Sale as a bred heifer to Beth Tartt of Mississippi. The pedigree is proven, the animal is promising, she safe in calf to a calving ease legend. The homework is done and now is your chance to invest in the future.

• **Ald on** 11/1/23 to THSF Lover Boy B33, ASA#2983443. Safe in calf

## DSA Geneva 20K

PB SM ASA# 4188462 11/18/22 Tattoo 20K ADJ BW 79

26

Dillard Farms

JSUL Something About Mary 8421

DSA Big Geneva F820

W/C Relentless 32C

JBSF Proud Mary

KOCH Big Timber 685D

DSA UNO Miss Fancy C540

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	0.1	73	109	5	19	55	0.23	0.57	133

This SAM daughter has all the right parts in all the right places in a powerful, moderate, package. She was shown successfully as a senior calf in Tennessee and has a disposition suitable for any level showman. Geneva will be an easy keeping, front pasture female once her show career ends. She would be a great addition to any herd.

• **Ald on** 11/29/23 to CCS/JS Doc 48H, ASA#3946541

## SVF Sheza Star K902

PB SM ASA# 4189631 11/9/22 Tattoo K902 ADJ BW 81

27

McKall Creek

WLE Copacetic E02

SVF Sheza Star D902

HPF Quantum Leap Z952

CMFM Joy 02ZB

FBFS Warsaw 068W

SVF Sheza Star N902

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	1.6	81	120	6	21	62	0	0.97	116

Not a hole in this pedigree, a granddaughter of the \$75,000 SVF Sheza Star. Throughout her pedigree you will see a line-up of genetics that have been successful for not only our operation, but many other operations in the Simmental breed. Some might say these are old school genetics; but indeed they are proven, predictable, and genetics with longevity. She is bred to a homo black, homo polled 3/4 bull going back to W/C On Demand and SSC Shell Shocked.

• **Ald on** 1/22/24 to SVF Electrified (homo polled & homo black), ASA#4204746



CCF Sarah K235 - reference



DSA Geneva 20K



SVF Electrified - reference AI sire



HHF Love Affair

## HHF Love Affair

PB SM ASA# 4252009 10/16/22 Tattoo K75 ADJ BW 74

28

Highline Hills Farm

S B C Royal Affair 416B  
S B C Love Me Right 426C  
TNT Jump Start R238  
Miss WT EM A3

S B C Royal Affair 572E

Miss JS C6

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	0.5	72	110	5	22	58	0.12	0.67	128

Bred females are always a great addition to any operation. Love Affair ranks in the top 35% for CE and BW so her first calf by CCR Boulder should come easy.

• Ald to 11/21/23 to CCR Boulder 1339A, ASA#2880390



HHF Priscilla's Rock

## HHF Priscilla's Rock

3/4 SM ASA# 4252010 9/10/22 Tattoo K63 ADJ BW 68

29

Highline Hills Farm

Hoover Dam  
CCR Ms L Taylor1339Y  
JC Engineer 102C  
Miss WT D5

CCR Boulder 1339A

Miss Priscilla

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	-1.5	66	103	9	26	59	0.34	0.71	134

Here is a bred female with a solid pedigree full of functional, longlasting Simmental genetics. Sired by CCR Boulder, this female has an exceptional set of EPDs being in the top 25% for BW, top 20% for MCE, top 15% for YG, and top 10% for BF. With EPDs like these, you can take this female and do alot of different things with her depending on your operation and your market. We mated her to Double Up for the style and elegance he can add to his offspring.

• Ald to 11/21/23 to WHF/CS/JS Double Up G365, ASA#4252010



QHF Hadassah 222K

## QHF Hadassah 222K

PB SM ASA# 4027394 2/11/22 Tattoo 222K ADJ BW 56

30

Maggie Webb & Mollie Webb

Remington Secret Weapon 185  
Lazy H Shez Too Cool W58  
TJ Main Event 503B  
Welsh's Starlet 176A

SSC Shell Shocked 44B

Welsh's Juliet 300H

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
16	-1.5	72	104	7	23	59	0.09	0.86	133

If you are looking to sleep easy at calving time, this Shell Shocked female ranks in the top 10% for CE and BW! She should make a great first time calver. She is bred to a bull that also ranks in the top 25% for CE! His pedigree also stems back to the KenCo Miley Cottontail family. No matter what sex the calf might be, we believe this female is a profitable investment.

• PE to QHF Big Jake 421J, ASA#4001045 from 7/1/23 to 9/1/23

Welsh's Juliet 300H - reference





## LTF King Me 9K

PB SM ASA# 4164161 6/12/22 Tattoo 9K ADJ BW 64

31

Destiny Adams

GEFF County 0

LTF Brandy13B

W/C Loaded Up 1119Y

Ruby NFF Rhythm 475B

NJC Jewel's Ziggy Z5

LTF P8A 22T

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
5	3.7	73	109	1	15	51	-0.07	0.9	109

We have without a doubt enjoyed raising a bull of this caliber. King Me came easy and has been a high performing bull ever since. He is thick, wide and powerful. Not only has he been a high growth bull, he also excelled in the show ring this summer, claiming several breed champion and supreme champion banners, before being named Reserve Champion Simmental bull at the Kentucky State Fair. Success is in his genes. His dam raised the 2020 reserve champion Simmental bull at the Kentucky state fair and a division champion heifer at the 2022 Kentucky state fair. To add, his dam has bred AI on the first service 6 of 7 pregnancies in her life. His granddam is still in the herd at 16 yrs old and her great granddam stayed in the herd until she was 16.

## J/B Justification 096K

PB SM ASA# 4323281 9/10/22 Tattoo 096K ADJ BW 79

32

Beckett Cattle

JMCB Justify 521F

JMCB Mary Jane 096K

HPF Quantum Leap Z952

JMCB Sapphire 521D

WLE Quota U547

Rew/SS Autumn R96

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
11	2.1	64	88	5	20	52	0.06	0.65	111

This guy has a world of good to him. Sound as you can construct one with a tremendous design and symmetry. He possesses a petite head with a long body cavity that does not give up any depth or shape. He is an older fall bull that is ready to go to work and add value and quality.

## RP/CMFM Exit 44 K098

3/4 SM ASA# 4190358 10/16/22 Tattoo K098 ADJ BW 69

33

Rocking P  
Livestock &  
Circle M Farms

SJW Exit 44 7111E

RP/BCR Built To Love G103

LLSF Pays To Believe ZU194

CMB Yolanda Y658

PVF Insight 0129

RP/MP Built To Love A021

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
15	-0.4	67	99	9	21	55	0.17	0.79	124

A stunning blaze face bull sired by SJW Exit 44 7111E that is certain to command your attention on sale day! K098 is backed by the great RP/BCR Built To Love G103, the 2021 Simmental Breeders Sweepstakes Grand Champion Bred and Owned Percentage Simmental Heifer. G103 was also selected as the 2021 AJSA National Classic 3rd Overall Bred and Owned and 5th Overall Owned Percentual Simmental Heifer. G103 is a daughter of RP/MP Built To Love A021, therefore making her a maternal sister to Rocking P Private Stock H010, RP/BCR Eminence H005, and countless other high sellers and show ring champions! K098 is a three-quarter blood that offers tremendous body volume, capacity and dimension while maintaining an elite look of quality from the side. Just imagine what he'll look like as a mature herd sire out on green pastures! Be sure to check him out in Louisville on March 2nd. Selling Retaining 1/3 semen interest. Homozygous Polled and Homozygous black, DNA GE Qualifies for the CAIP program.



LTF King Me 9K



J/B Justification 096K

JMCB Justify 521F - reference



RP/CMFM Exit 44 K098

RP/BCR Built To Love G103 - reference





Rockin' C Legacy

## Rockin' C Legacy

1/2 SM	ASA# 4237143	2/3/23	Tattoo 372L	ADJ BW 74
<b>34</b>	<b>Harkers Unleashed</b>	Silveiras Style 9303		
Rockin' C Show Cattle		HILB Miss Oo La La B412		
Cheyenne		JF Milestone 999W		
		7081		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
7	3.8	76	120	5	19	58	0.41	0.5	114

When we named this bull Legacy, we of course did not know of the untimely death of Harker Unleashed. At that time, we just knew the exceptional specimen that he was - big bellied, big boned, stout made, and beautiful fronted. All qualities we wanted to get on board with. Now is your opportunity to purchase a son of the deceased Harkers Unleashed to continue that legacy in your own program. Take this halfblood bull home to your program and benefit from the genetics and confirmation he will pass to his offspring.

## HF/CBSF Richard

3/4 SM	ASA# 4231108	4/25/23	Tattoo L837	ADJ BW 76
<b>35</b>	<b>Lazy H Contender H1</b>	Lazy H/RJ Undisputed C33		
Hearthstone Farm & Strausbaugh Simmentals		HPF Miss Knockout B048		
TMCK Siren 837J		GEFF County O		
		TMCK Earth Angel 433E		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.4	71	106	2	15	51	0.04	0.82	99

It is always challenging when you are ready to purchase a new herd sire because you want everything to be just right. We invite you to take a look at his 3/4 blood, hetero black bull that will be ready to breed cows and make an impact in your program. His dam Siren is a beautiful red female that has worked exceptional for us. She is a deep modied, elegant fronted County O dollar that has tons of eye appeal. On the top side of his pedigree, brings in the popular Knockout family that has produced females like B048 and Serena. You have the option with Richard to produce red or black calves, but no matter the color the quality will be high.



TMCK Sire 837J - reference dam



# May 10<sup>th</sup> – 12<sup>th</sup>, 2024

**Junior Simmental Show**  
**Scott County Fairgrounds, Georgetown, Kentucky**

### Tentative Schedule...

Friday, May 10<sup>th</sup> – Arrival & Social

Saturday, May 11<sup>th</sup> – Contests followed by Awards Dinner

Sunday, May 12<sup>th</sup> – Showmanship followed by Cattle Show



## JSUL Mary's Proud 0135H x GEFF County O

3 IVF Sexed Female Embryos Guaranteeing 1 Pregnancy

36

Stanfield Farm

GEFF County O

JSUL Mary's Proud 0135H

W/C Loaded Up 119Y

Ruby NFF Rhythm 475B

HPF Quantum Leap Z952

JBSF Proud Mary

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
8	2.4	75	109	2	11	48	-0.04	0.94	108

You would be hard pressed to find a cow family in the industry that is gaining more traction than the Proud Mary female. Once a force to be reckoned with in the show ring, she is now a legend in the Sullivan Farms donor pen. When we had the opportunity to acquire this female in the Maternal Legends sale, we jumped at the chance. As we continue building recognition around our breeding program, "Mary" is likely to become a focal point. Not only is she backed by one of the breed's elite pedigrees; she is also a big footed, bold centered female with ample dimension, and an attractive profile. We are truly excited for this female to become an anchor in our donor pen and look forward to sharing that success with you!

## W/C Miss Werning 4770B x VCL Foresight

3 IVF Sexed Female Embryos Guaranteeing 1 Pregnancy

37

Loomis  
Simmentals

VCL Foresight

W/C Miss Werning 4770B

Mr CCF 20-20

HCC0 Countess 412D

W/C Loaded Up 1119Y

KS Miss Sequoia Y770

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
9	2.1	71	98	5	19	54	0.11	0.43	119

This mating is exciting and fresh for Natalie. Combining Loaded Up, Sequoia, 20-20 and the prolific donor HCC0 Countess 412D by Profit. This is the best of the best combining proven, consistent sires and cow families. Foresight sales have been sale highlights all fall and are continuing to pick up steam. We are confident in this mating. Sexed female IVF grade 1 embryos. Guaranteeing 1 pregnancy per set of 3 embryos when work is done by a certified embryologist and implanted within one year of sale date. Embryos are stored at Bluestem Embryo in Carlton, Kansas.

## Long's Miss Sweet Treat x GCC Gold Move 136J

4 IVF Sexed Female Embryos Guaranteeing 1 Pregnancy

38

Loomis  
Simmentals

GCC Bold Moves 136J

Long's Miss Sweet Treat

JSUL Something About Mary 8421

JS Black Satin 9B

SVF Steel Force S701

Long's Miss Sweets

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	2.1	65	96	1	14	46	-0.13	0.7	96

Miss Sweet Treat is most notably the dam of TLCC One Eyed Jack. One Eyed Jack has had incredible success as a stud bull boasting nearly 2,600 registered progeny with more being added each year. This mating of Miss Sweet Treat is especially exciting to me because you are combining some truly powerful maternal lines in a sexed female package. Steel Force, Ebony's Trademark, Proud Mary, and Black Satin 9B (Boots) are all very strong maternally and are well known for siring cattle that are the perfect blend of performance and fancy. This is a brand new mating on Miss Sweet Treat and one we are very excited about, make beautiful show heifers then turn them into productive cows to create the next generation of great cattle. Sexed Female IVF grade 1 embryos. Guaranteeing 1 pregnancy per set of 4 embryos when work is done by a certified embryologist and implanted within one year of sale date. Embryos are stored at Bluestem Embryo in Carlton, Kansas.



JSUL Mary's Proud 0135H - reference



GEFF County O - reference



W/C Miss Werning 4770B - reference



VCL Foresight - reference



Long's Miss Sweet Treat - reference



GCC Gold Move 136J - reference



WHF/PRS/HPF Kate 246Y - reference



STAG Good Times 201 ET - reference



Glisten 800J - reference



TNGLE Shimmer F410  
- ref. granddam



Natural calf of Glisten 800J and  
maternal sib to embryos

## WHF/PRS/HPF Kate 246Y x STAG Good Times 201 ET

4 IVF Sexed Female Embryos Guaranteeing 1 Pregnancy

39

Loomis  
Simmentals

STAG Good Times 201 ET

WHF/PRS/HPF Kate 246Y

SCC SCH 24 Karat 838

SCC SCH Phyllis 6104

JF Milestone 999W

WHF Sierra 245S

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
13	-0.2	72	110	8	19	55	0.11	0.64	113

Kate 246Y, 24 Karat, and Style in one pedigree - Need we say more? Kate is the black baldy flush mate sister to the infamous WHF/PRS/HPF Alley 247Y donor. The sky is the limit on a great half-blood SimAngus heifer, they have been incredibly competitive across the country on the biggest stages. Most recently in Griswold Cattle Company 2023 Classic Female Sale, their lot 1 open heifer sired by STAG Good Times commanded \$78,000 and the remainder of the STAG Good Times sired opens averaged over \$25,000. I believe the resulting progeny of this mating will not only make excellent show heifers, but they will make attractive, productive cows to raise the next generation of great cattle. Sexed female IVF grade 1 embryos. Guaranteeing 1 pregnancy per set of 4 embryos when work is done by a certified embryologist and implanted within one year of sale date. Embryos are stored at Bluestem embryo in Carlton, Kansas.

## Glisten 800J x SO Remnant 418J

3 Embryos Guaranteeing 1 Pregnancy

40

Hoffman Farms  
Kyra Moore

SO Remnant 418J

Glisten 800J

SO Remedy 7F

STCC Ms Persistent 71761

Mr SR 71 Right Now E1538

TNGL Shimmer F410

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	0.8	84	129	6	21	63	-0.05	1.03	120

Exciting embryos selling out of the first Flush of Glisten 800J and SO Remnant 418J the Res Champion Bull at the Cattleman's Congress and the North American. These are Brand New Genetics at its finest. Glisten 800J combines tremendous Phenotype with impressive genotypic numbers. This young donor has a bright future ahead of her. She is the result of mating our top donor, Tingle Shimmer F410 that has plenty of style and look with the popular MR SR 71 Right Now E1538. This combination of numbers and "look" worked very well. Glisten 800J was Kyra's purebred show heifer this past year that had a very successful year being named Supreme Champion at several district shows and finishing up her career as the Res Grand Champion Female at the KY State Fair Open Simmental show.



## Welsh's Roxie 103W x ES Right Time

3 Embryos Guaranteeing 1 Pregnancy

41

Maggie Webb

ES Right Time FA110-4

Welshs Roxie 103W

Welshs Dew it Right 067T

ES A110

SVF/NJC Amazon

SVF/NJC Crown Jewel R155

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
12	1.2	73	110	7	23	59	0.16	0.78	138

The donor Welsh Roxie has been a main stay at the Kentucky Expo and her progeny has been sale highlights over the years. There has been very expos when there has not been at daughter, granddaughter or even a great great granddaughter been sold by Jeff. Roxie first daughter Welsh Sapphire 141Y was sold in the 2012 sale and was the high seller going to JRW in Mississippi. The 141Y went on to produce at a level. In the 2013 show and sale Welsh Scarlet 161Z a full sister was champion and the higher seller and was purchased by the judge Eric Gerdes. All the generations of progeny Roxie produced those two full sisters by Welsh Dew It Right have been the best and that is a big statement. Eric had tremendous success with Scarlett and she is the only female to produce two champion bulls the same year at the North American, GSC Dew North in the purebred show and GSC Saughatchee in the % show. Scarlett went to be the high seller in the Gerdes Cattle sale in 2018 and was purchased by Griswold Cattle. My herd is built around the Welsh program. As young female breeder with smaller numbers I proudly offer this genetics from Roxie and the high selling ES Right Time.



Welsh's Roxie 103W son



Roxie daughter Scarlet sold in the Ky Beef expo and produced the Dew North and Saughatchee both North American Champions the same year.



Welsh's Roxie 103W daughter



Welsh's Roxie 103W daughter

## SO Remnant 418J Semen

PB SM SEMEN

ASA# 4035943

11/4/21

Tattoo 418J

42A  
42B

Sunset Oaks,  
Ivie & Sons,  
and TC Reds

SO Remedy 7F

STCC Ms Persistent 7161

HPF/HILL Uprising C104

B&K Cream Soda 8D

W/C Relentless 32C

STF Nostalgia155Z

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	1.1	84	130	4	17	59	-0.15	0.97	111

Here is an opportunity to get in on the ground floor of one of the most talked about bulls on the show circuit recently coming off wins at the NAILE and the Cattlemen's Congress. We are offering 2 sets of 5 units of conventional semen on this new herdsire.



SO Remnant 418J - reference

# Consignors

## Beckett Cattle

Brooksville, KY  
Joe Beckett 606.782.1180

## Brew Time Simmentals

Versailles, KY  
Greg Dotson 859.265.0444

## Brookland Farm / Brew Time Simmentals

Columbia, KY  
Steve King 270.378.2302

## Circle M Farms

Mt Vernon, MO  
Craig McCullum 214.882.9523  
Chan Phillips 606.584.7581

## Claeys Livestock

Fowler In  
Matt Claeys 765.427.9078

## McKall Creek

Auburn, KY  
Bryan Creek 270.725.6467

## Destiny Farms

Broadhead, KY  
Scott Adams 606.308.1659

## Dillard Farms

Hickman, TN  
Bob Dillard 615.804.8567

## Hanewich Cattle Co.

Rensselaer, IN  
Brad Hanewich 812.593.0069

## Hearthstone Farm & Strausbaugh Simmentals

Urbana, OH  
Gary Staley 937.508.8066  
Bucky Strausbaugh 740.263.1366

## Highline Hills Farm

Flemingsburg, KY  
Cody 937.515.0375  
Rebecca McConnell 859.486.7502

## Hoffman Farms & Kyra Moore

Kyra Moore 270.614.1283  
Johnnie Moore 270.670.7814

## Jeffers Simmental Farm

Taylorsville, KY  
Jeremy 502.471.0010

## Marshall Vista Livestock

Concord, MI  
Neil Marshall 517.425.9396  
Brenda 517.927.6327

## Oleo Ranch

Elberton, GA  
Todd Alford 706.207.9454

## Pleasant Hill Farms

Rockfield, KY  
Gil Cowles 270.791.3526  
Corbin 270.991.2534  
Harvey Mast 270.791.6873

## Ridgeland Cattle Co.

Paris, KY  
Bret Jackson 859.533.3718  
Laura Jackson 859-707-7200  
JJ, 859.707.1174

## Rockin C Show Cattle

Oregonia, OH  
Troy Chester 513.404.6414

## Rocking P Livestock

Maysville, KY  
Keith Phillips 606.584.5626  
Lindsey Phillips 606.782.2542  
Chan Phillips 606.584.7581

## Stanfield Farms

Manchester, OH  
Garrett 606.375.2794

## Stephens Beef Cattle

Ewing, KY  
Jeff 606.782.7640  
Will Blayes 859.699.8577

## Sunset Oaks

Dayton, TN  
Walker Housley 423.599.8346

## Vehslage Farms

Brownstown, IN  
Drew 812.528.0233

## W6 Simmental

Crossville, TN  
Jim Wilson 931.287.1032

## Maggie Webb

Glasgow, KY  
Maggie 270.590.8017





# KENTUCKY

JUNIOR SIMMENTAL ASSOCIATION



OPENS —

**February 28<sup>th</sup>, 2024 8:00 AM**

EXTENDED BIDDING BEGINS —

**March 1<sup>st</sup>, 2024 9:00 PM**

## ITEMS INCLUDE...

- Genetic Lots
- Florida Vacation
- Handmade Jewelry by Bourbon Sterling
- Sullivan Air Conditioner Express III Blower
- Sullivan's Turbo Fan
- Nashville Predator Tickets, and more!

*Many of the items will be available for pick up at the Beef Expo.*

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**MARCH 2, 2024 | 11:00 AM**

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New Market Hall, Louisville, KY